

UMass Lowell/7News

Daily Tracking Poll of New Hampshire Voters

the person who answered the phone. Interviewers verified that the person was an adult and in a safe place before administering the survey.

Weighting

The final weights produced for this poll accounted for the dual-frame sample design and aligned the sample to match the population parameters of the adult population in New Hampshire. To construct the weights, we use the full sample of registered voters (RVs) interviewed as well as the non-registered voters (non-RVs) who screened out of the survey. This full sample of RVs and non-RVs was weighted, though the non-RVs were not included in the final survey dataset or any survey analysis. The RVs are included in the weighting because the US Census Bureau publishes reliable population benchmarks for the entire adult population in New Hampshire (RVs + non-RVs), but no such reliable estimates are available for just the RV population. The data were weighted on a three-point

