

Survey des



The margin of error for an estimate is a measure of uncertainty that reflects the fact that the estimate is derived from a sample drawn from the population. If one were to draw a second sample in the exact same manner, the estimate would be different from the first simply due to the fact that the sample contains different members of the population. A third sample would be different from the first two, and so on. The margin of error measures how different estimates could be based on drawing different samples from the same population.

Using a 95% confidence level, the margin of error for the entire sample of 1,417 registered voters (three-nights rolling average) is +/-2.89 percentage points. This includes a “design effect” of 1.23. The design effect is the amount of variability introduced by the sample design, such as the dual-frame sample and weighting.