

UMass Lowell
Survey of North Carolina Likely Voters

September 8-25, 2020

N=921 North Carolina Likely Voters

This sample has an adjusted margin of error $\pm 4.1\%$

See <http://uml.edu/polls> for full questionnaire/topline results and detailed methodology disclosure.

Survey design and analysis by Joshua J. Dyck, Director and John C

with those under 45 indicating they will vote for Biden at 52% compared to 36% for Trump, while those over 45 support Trump at 54% and 45% for Biden.

Trump's approval rating reflects the divided nature of the North Carolina electorate. 49% approve of the job he is doing as President and 51% disapprove. Among approvers, 33% strongly approve and 18% somewhat approve of Trump's performance as President. Among disapprovers, only 7% somewhat disapprove, while 44% strongly disapprove of the job he is doing as President.

Among Democrats, 49% disapprove of President Trump's job performance, including 21% who strongly disapprove. Among independents, 58% disapprove of his job performance, including 39% who strongly disapprove. Among Republicans, 16% disapprove of his job performance, including 4% who strongly disapprove. Contrast this with Trump's approval numbers. Among Republicans, 46% strongly approve while 32% somewhat approve. In North Carolina, the electorate is relatively divided about Trump's overall performance in office, but his negatives are more strongly negative than his positives are strongly positive. This could spell trouble if it comes to turnout in an election that appears to be closely contested.

are tied 49% among intended early voters, and Trump leads Biden 62% among intended election day voters.