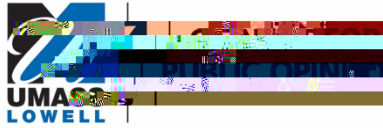


UMass Lowell Survey of California Democratic Primary Likely Voters Methodology Statement

Sponsoring Organization: UMass Lowell Center for Public Opinion

Questionnaire Design: UMass Lowell Center for Public Opinion

Fie



Likely Voter Criterion: Voters are included in the frame after passing a behavioral screen based on vote intention. Variables measuring past primary behavior, strength of vote intention, and reported attention to the campaign are then used to weight the data with those reporting greater attention, more frequent past behavior, and a greater certainty of voting receiving greater weight in the final model disposition.

Transparency: The University of Massachusetts Lowell is a member of the American Association of Public Opinion Research Transparency Initiative and we are committed to methodological transparency in the reporting of our results. If you have any questions, please email joshua_dyck@uml.edu.