



Sponsoring Organization: UMass Lowell Center for Public Opinion

Questionnaire Design: UMass Lowell Center for Public Opinion

Fieldwork: YouGov

Interview Dates: Aug. 16-15, 2022

Release Date: Sept. 1, 2022

Target Population: Likely primary voters in Massachusetts Fall 2022 Democratic primary election

Sample Size: 800 Massachusetts Democratic Primary likely voters

Margin of Error: +/-3.9% (adjusted for design effects)

Survey Mode: Online, self-administered web-based survey

Sampling Method: YouGov interviewed 953 eligible respondents who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race and education based on known characteristics of Democratic Party primary voters from the 2020 Cooperative Congressional Election Study. combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post

