



## UMass Lowell Survey of Massachusetts Democratic Senate Primary Likely Voters Methodology Statement

Sponsoring Organization: UMass Lowell Center for Public Opinion

Questionnaire Design: UMass Lowell Center for Public Opinion

Fieldwork: YouGov

Interview Dates: June 7-15, 2022

Release Date: June 22, 2022

Target Population: Likely Voters in Massachusetts Fall 2022 General Election

Sample Size:

Voters was constructed by stratified sampling from a combined frame of the 2019 American Community Survey (ACS) and the 2020 Current Population Survey (CPS), with selection within strata by weighted sampling with replacement.

Weighting:

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post

