



Sponsoring Organization:	UMass Lowell Center for Public Opinion
Questionnaire Design:	UMass Lowell Center for Public Opinion
Fieldwork:	YouGov
Interview Dates:	March 15-21, 2022
Release Date:	March 24, 2022
Target Population:	American Adults
Sample Size:	1000 American adults; 873 Registered Voters
Margin of Error:	+/-3.4% for All Adults; +/-3.7% for Registered Voters Margin of error estimates have been adjusted for design effects
Survey Mode:	Online, web-based survey, self-administered
Sampling Method:	YouGov interviewed 1,339 respondents who were then matched down to a sample of 1000 to produce the national sample. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2019 American Community Survey (ACS) 1-year sample



deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The weights were then post-stratified on 2016 and 2020 Presidential vote choice and a four-way stratification of gender, age (4-categories), race (4-categories) and education (4-categories), to produce the final weight.