
YouGov

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1. If the 2024 Presidential election were held today, and the candidates were Kamala Harris, Donald Trump, Jill Stein, and Chase Oliver, for whom would you vote?

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	48%	91%	36%	5%	54%	43%	44%	46%	45%	54%
Donald Trump	47%	7%	37%	90%	41%	50%	49%	48%	50%	42%
Jill Stein	1%	1%	2%	0%	1%	1%	0%	1%	1%	0%
Chase Oliver	1%	0%	1%	1%	1%	0%	0%	0%	0%	1%
Another Candidate	1%	0%	4%	1%		1%	1%	1%		2%
Undecided	4%	1%	20%	2%	3%	5%	3%	4%	5%	2%
Did not vote for president	0%	0%					0%	0%		

		Educa	ation	Ge	nder
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	48%	42%	57%	45%	49%
Donald Trump	47%	53%	36%	50%	45%
Jill Stein	1%	0%	1%	1%	0%
Chase Oliver	1%	0%	1%	0%	1%
Another Candidate	1%	1%	1%	1%	0%
Undecided	4%	3%	4%	2%	5%
Did not vote for president	0%	0%			0%

			Race		2024	Vote	Union Ho	ousehold
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	48%	44%	76%	52%	100%		51%	47%
Donald Trump	47%	52%	19%	32%		100%	43%	47%
Jill Stein	1%	1%		3%			1%	1%
Chase Oliver	1%	0%		3%			2%	0%
Another Candidate	1%	0%	2%	4%			1%	1%
Undecided	4%	3%	3%	7%			2%	4%
Did not vote for president	0%	0%						0%



2. Will you definitely vote for Kamala Harris over the other candidates in the presidential election or is there a chance you could change your mind and vote for someone else?

			Leaned Party ID)		Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely vote for Kamala										
Harris	93%	96%			92%	94%	96%	94%	92%	94%
Could change mind	7%	4%			8%	6%	4%	6%	8%	6%
				Educat	ion			Gen	der	_
		Total	No 4-Yr	r Degree	4-Yr [Degree+	1	Man	Woman	
Definitely vote for Kamala										_
Harris		93%	9	2%	(95%		92%	94%	
Could change mind		7%		8%		5%		8%	6%	_
			Race	e		2024	Vote		Union House	hold
	Total	Whi	te Blacl	k Othe	r H	arris voters	Trump v	oters	Yes	No
Definitely vote for Kamala										
Harris	93%	95	%			93%				93%
Could change mind	7%	5	%			7%				7%



3. Will you definitely vote for Donald Trump over the other candidates in the presidential election or is there a chance you could change your mind and vote for someone else?

			Leaned Party ID)		Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely vote for Donald										
Trump	94%			95%	89%	98%	95%	97%	94%	90%
Could change mind	6%			5%	11%	2%	5%	3%	6%	10%
				Educat	ion			Gen	der	-
		Total	No 4-Yr	Degree	4-Yr [Degree+	Ν	<i>l</i> lan	Woman	
Definitely vote for Donald										_
Trump		94%	9	6%	Q	90%		94%	94%	
Could change mind		6%		4%		10%		6%	6%	_
			Race	9		2024	Vote		Union House	hold
	Total	Whit	e Blacl	k Othe	- <u> </u>	arris voters	Trump v	oters	Yes	No
Definitely vote for Donald										
Trump	94%	949	6				94%	, D		94%
Could change mind	6%	69	%				6%	, D		6%

4. If the 2024 election for U.S. Senate were held today, and the candidates were Bob Casey, Jr., David McCormick, Leila Hazou, Marty Selker, and John Thomas, for whom would you vote?

			Leaned Party ID	Age			Income			
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Bob Casey, Jr.	48%	90%	36%	6%	51%	44%	49%	44%	46%	56%

Likely PA Voters

7. Do you plan to vote by mail, vote early in person by mail ballot, or do you plan to vote in person on Election Day?

			Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+	
By mail	28%	40%	24%	16%	23%	25%	37%	28%	23%	30%	
Early in person by mail											
ballot	7%	8%	5%	7%	11%	4%	6%	8%	7%	7%	
In person on Election Day	62%	51%	61%	74%	63%	67%	55%	61%	67%	62%	
Not sure	3%	1%	10%	3%	4%	4%	1%	4%	3%	1%	

		Educa	ation	Ge	nder
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
By mail	28%	24%	33%	27%	28%
Early in person by mail					
ballot	7%	7%	7%	7%	7%
In person on Election Day	62%	65%	57%	63%	62%
Not sure	3%	3%	3%	2%	4%

			Race		2024	Vote	Union He	ousehold
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
By mail	28%	28%	34%	20%	39%	15%	22%	29%
Early in person by mail								
ballot	7%	6%	11%	15%	7%	7%	9%	7%
In person on Election Day	62%	64%	53%	62%	53%	74%	67%	62%
Not sure	3%	3%	2%	3%	1%	3%	2%	3%

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9. Who do you think will eventually win the presidential election?

			Leaned Party ID	1		Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	38%	70%	25%	7%	43%	33%	37%	38%	36%	41%
Donald Trump	39%	9%	29%	74%	36%	41%	41%	42%	41%	33%
Another candidate										
Don't know	23%	22%	46%	20%	21%	26%	23%	20%	23%	26%
				Educat	on			Gen	der	-
		Total	No 4-Yr	Degree	4-Yr E	Degree+	Ν	<i>l</i> lan	Woman	
Kamala Harris		38%	34	4%	L	43%		38%	38%	_
Donald Trump		39%	40	6%		29%		43%	36%	
Another candidate										
Don't know		23%	20	0%	2	28%		19%	26%	_
			Race	9		2024	Vote		Union House	hold
	Total	White	Black	c Othe	· Ha	arris voters	Trump v	oters	Yes	No
Kamala Harris	38%	33%	67%	5 45%		74%	3%)	44%	37%
Donald Trump	39%	43%	16%	33%		3%	78%)	36%	40%
Another candidate										
Don't know	23%	24%	17%	22%		22%	19%)	20%	24%



10. Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

Leaned Party ID	Age	Income

11. Would you say that you approve or disapprove of the way Joe Biden is handling his job as president?

			Leaned Party ID)		Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Strongly approve	21%	43%	8%	2%	18%	22%	25%	23%	18%	22%
Somewhat approve	20%	36%	20%	3%	23%	20%	16%	16%	20%	26%
Somewhat disapprove Strongly disapprove	16%	15%	30%	14%	23%	11%	11%	15%	18%	14%



12. Would you say that you approve or disapprove of the way Josh Shapiro is handling his job as Governor of Pennsylvania?

			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Strongly approve	37%	66%	29%	8%	35%	35%	42%	36%	31%	45%
Somewhat approve	25%	26%	23%	24%	31%	23%	19%	22%	28%	27%
Somewhat disapprove	20%	6%	27%	33%	22%	20%	18%	21%	23%	15%
Strongly disapprove	18%	2%	21%	35%	13%	22%	21%	22%	18%	13%

		Educa	ation	Ge	nder
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly approve	37%	32%	45%	35%	39%
Somewhat approve	25%	24%	26%	26%	23%
Somewhat disapprove	20%	22%	17%	19%	21%
Strongly disapprove	18%	22%	13%	20%	17%

			Race			Vote	Union Household		
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No	
Strongly approve	37%	34%	59%	42%	69%	7%	40%	36%	
Somewhat approve	25%	25%	23%	25%	27%	22%	26%	24%	
Somewhat disapprove	20%	22%	8%	17%	4%	35%	17%	21%	
Strongly disapprove	18%	20%	10%	16%	0%	36%	16%	19%	



more of a strong leader?

15. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... - is

			Leaned Party ID			Age			Income			
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+		
Kamala Harris	44%	84%	31%	4%	48%	40%	41%	42%	40%	50%		
Donald Trump	49%	8%	45%	92%	43%	52%	52%	52%	50%	43%		
About even	4%	3%	10%	2%	4%	3%	3%	3%	5%	3%		



16. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle immigration policy?

			Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+	
Kamala Harris	40%	79%	22%	2%	42%	38%	39%	37%	36%	48%	
Donald Trump	53%	12%	53%	95%	48%	56%	54%	55%	55%	46%	
About even	4%	3%	14%	2%	6%	2%	2%	4%	4%	3%	
Unsure	4%	6%	11%	1%	4%	4%	5%	4%	4%	3%	

		Educa	ation	Ge	nder
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	40%	34%	49%	36%	42%
Donald Trump	53%	59%	43%	57%	50%
About even	4%	3%	5%	4%	3%
Unsure	4%	5%	4%	4%	5%

			Race		2024	Vote	Union Household	
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	40%	37%	60%	37%	81%	1%	48%	38%
Donald Trump	53%	56%	27%	52%	7%	98%	49%	53%
About even	4%	3%	5%	9%	5%	1%	2%	4%
Unsure	4%	4%	9%	2%	6%	0%	2%	5%

Unsure



6%

17. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle abortion policy?

5%

5%

			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	51%	91%	47%	10%	55%	48%	48%	50%	46%	58%
Donald Trump	38%	4%	34%	73%	32%	42%	39%	38%	42%	33%
About even	6%	2%	11%	9%	8%	5%	5%	6%	6%	7%
Unsure	5%	2%	8%	8%	5%	4%	7%	5%	6%	2%
				Educat	ion			Gen	der	-
		Total	No 4-Yr	Degree	4-Yr D	Degree+	N	Man	Woman	
Kamala Harris		51%	4	6%	Ę	59%		47%	53%	_
Donald Trump		38%	4	4%	2	27%		42%	34%	
About even		6%		5%		9%		6%	6%	

5%

5%

			Race		2024	Vote	Union He	ousehold
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	51%	47%	78%	56%	97%	7%	56%	50%
Donald Trump	38%	41%	13%	31%	1%	76%	32%	39%
About even	6%	6%	5%	6%	2%	10%	7%	6%
Unsure	5%	5%	4%	6%	1%	8%	6%	5%



18. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle race relations?

			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	50%	90%	48%	9%	56%	46%	47%	47%	48%	58%
Donald Trump	39%	5%	35%	75%	33%	41%	43%	40%	41%	33%
About even	7%	3%	8%	11%	6%	7%	7%	8%	6%	6%
Unsure	5%	2%	9%	6%	5%	5%	4%	5%	5%	4%
				Educat	ion		Gender		der	-
		Total	No 4-Yr	Degree	4-Yr D	egree+	Ν	<i>l</i> lan	Woman	
Kamala Harris		50%	4	3%	6	1%		48%	51%	_
Donald Trump		39%	4	5%	2	8%		42%	36%	
About even		7%		6%		8%		6%	8%	
Unsure		5%		6%		3%		4%	5%	

			Race		2024	Vote	Union Househ	
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	50%	46%	81%	54%	96%	5%	54%	49%
Donald Trump	39%	43%	11%	30%	0%	81%	36%	39%
About even	7%	7%	3%	10%	2%	10%	5%	7%
Unsure	5%	4%	6%	6%	1%	4%	5%	5%



20. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle the Russia-Ukraine War?

		Leaned Party ID				Age		Income			
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+	
Kamala Harris	42%	80%	35%	5%	47%	39%	41%	38%	39%	51%	
Donald Trump	49%	10%	48%	89%	44%	53%	50%	50%	52%	44%	
About even	2%	2%	5%	2%	3%	2%	1%	3%	3%	2%	
Unsure	7%	8%	11%	5%	6%	6%	9%	9%	6%	3%	

		Educa	ation	Ge	nder
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	42%	36%	53%	41%	42%
Donald Trump	49%	54%	39%	51%	47%
About even	2%	2%	2%	2%	3%
Unsure	7%	8%	6%	6%	8%

		Race			2024	Vote	Union Household		
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No	
Kamala Harris	42%	40%	63%	41%	86%	1%	49%	41%	
Donald Trump	49%	52%	24%	48%	5%	94%	46%	49%	
About even	2%	2%	2%	2%	3%	1%	1%	2%	
Unsure	7%	6%	11%	9%	6%	4%	3%	7%	



21. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle policing and crime?

		Leaned Party ID			Age			Income			
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+	
Kamala Harris	45%	84%	40%	5%	49%	41%	44%	43%	42%	51%	
Donald Trump	47%	7%	44%	89%	41%	51%	51%	48%	50%	43%	
About even	4%	6%	2%	3%	7%	3%	2%	5%	3%	4%	
Unsure	4%	3%	14%	3%	4%	5%	3%	4%	5%	2%	

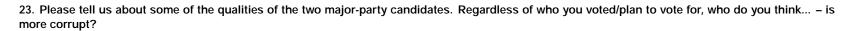
		Educa	ation	Ge	nder
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	45%	39%	54%	42%	47%
Donald Trump	47%	53%	38%	49%	46%
About even	4%	4%	4%	6%	3%
Unsure	4%	4%	3%	3%	5%

		Race			2024	Vote	Union Household		
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No	
Kamala Harris	45%	41%	70%	53%	90%	2%	49%	44%	
Donald Trump	47%	52%	15%	38%	2%	94%	46%	47%	
About even	4%	4%	5%	3%	4%	4%	3%	4%	
Unsure	4%	3%	10%	6%	3%	1%	2%	4%	



			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	41%	77%	32%	6%	45%	38%	40%	40%	38%	48%
Donald Trump	44%	9%	42%	81%	38%	47%	49%	45%	47%	39%
About even	6%	6%	10%	6%	9%	8%	1%	5%	8%	8%
Unsure	8%	8%	16%	6%	7%	7%	9%	9%	8%	5%
				Educat	ion			Gen	der	-
		Total	No 4-Yr	No 4-Yr Degree		4-Yr Degree+		lan	Woman	
Kamala Harris		41%	% 37%		2	49%		10%	42%	-
Donald Trump		44%	50	0%	3	35%	4	17%	42%	
About even		6%	!	5%		9%		6%	6%	
Unsure		8%	8	8%		7%		6%	9%	_
			Race	Race		2024			Union House	nold
	Total	White	e Black	c Othe	r Ha	arris voters	Trump vo	oters	Yes	No
Kamala Harris	41%	39%	60%	. 44%		83%	3%	•	51%	40%
Donald Trump	44%	48%	20%	38%		4%	87%	,	39%	45%
About even	6%	6%	11%	5 7%		4%	6%		6%	7%
Unsure	8%	7%	9%	5 11%		8%	5%	1	5%	8%

22. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would stand up more to extremists in their own party?



			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k-
Kamala Harris	34%	7%	30%	64%	30%	37%	37%	35%	38%	30%
Donald Trump	50%	86%	44%	13%	54%	45%	50%	48%	47%	57%
About even	10%	3%	18%	16%	9%	14%	7%	11%	11%	9%
Unsure	6%	4%	8%	7%	7%	4%	6%	7%	5%	5%
				Educat	on			Gen	der	-
		Total	No 4-Yr	Degree	4-Yr D	egree+	N	Man	Woman	
- Kaaniis ala Harris		34%	40	0%	2	5%		38%	31%	-
Donald Trump		50%	4	4%	5	9%		46%	52%	
About even		10%		9%	1	2%		10%	10%	
Unsure		6%		6%		5%		5%	7%	-
			Race	<u>;</u>		2024	Vote		Union House	nold
	Total	Whit	e Black	c Othe				 1(00)~02L)0	Tf 148913I+6526ta	

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24. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – is more likely to uphold the law?

			Leaned Party ID	1		Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	49%	90%	49%	6%	55%	46%	45%	46%	47%	57%
Donald Trump	38%	4%	24%	76%	32%	40%	44%	39%	40%	34%
About even	8%	3%	13%	11%	9%	8%	6%	9%	6%	6%
Unsure	5%	3%	14%	6%	4%	7%	5%	6%	7%	3%
-				Educat	ion			Gen	der	_
		Total	No 4-Yr	Degree	4-Yr D	Degree+	N	Man	Woman	
Kamala Harris		49%	4	3%	5	59 %		47%	51%	_
Donald Trump		38%	4	5%	2	27%		41%	36%	
About even		8%		7%		9%		8%	7%	
Unsure		5%		6%		5%		5%	6%	_
			Race	9		2024	Vote		Union House	hold
	Total	White	e Black	c Othe	— <u> </u>	arris voters	Trump v	oters	Yes	No

YouGov



27. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... - is weirder?

			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	34%	7%	25%	64%	26%	39%	39%	37%	35%	29%
Donald Trump	50%	86%	46%	14%	55%	47%	48%	46%	49%	58%
About even	9%	2%	19%	14%	10%	8%	9%	9%	8%	10%
Unsure	7%	5%	11%	8%	10%	6%	4%	8%	8%	3%
				Educat	ion			Gen	der	_
		Total	No 4-Yr	No 4-Yr Degree		4-Yr Degree+		Man	Woman	
Kamala Harris		34%	4	40%		25%	:	38%	31%	_
Donald Trump		50%	4	4%	(60%		48%	52%	
About even		9%		9%		10%		9%	9%	
Unsure		7%		8%		5%		5%	8%	_
			Race	9		2024	Vote		Union House	hold
	Total	White	Black	c Othe	r H	arris voters	Trump v	oters	Yes	No
Kamala Harris	34%	37%	12%	. 29%	1	3%	68%	, D	33%	34%
Donald Trump	50%	48%	66%	56%		91%	9%	, D	54%	49%
About even	9%	9%	10%	9%		1%	16%	, D	12%	9%
Unsure	7%	6%	12%	5 7%		5%	7%	, D	2%	8%

Likely PA Voters



29. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – is a better public speaker?

			Leaned Party ID)		Age				
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	47%	86%	38%	10%	51%	46%	44%	47%	43%	53%
Donald Trump	42%	8%	38%	78%	38%	43%	45%	43%	45%	35%
About even	8%	4%	14%	10%	6%	9%	8%	7%	7%	10%
Unsure	3%	3%	9%	2%	4%	2%	3%	3%	5%	2%
				Educat	ion			Gen	der	_
		Total	No 4-Yr	Degree	4-Yr [Degree+	Ν	Man	Woman	
Kamala Harris		47%	4	2%	Ę	55%		44%	50%	_
Donald Trump		42%	4	8%		31%		46%	38%	
About even		8%		6%		10%		7%	8%	
Unsure		3%		3%		3%		2%	4%	_
			Race	9		2024	Vote		Union House	hold
	Total	White	Black	c Othe	r Ha	arris voters	Trump v	oters	Yes	No
Kamala Harris	47%	44%	74%	5 47%		91%	5%	, D	55%	46%
Donald Trump	42%	45%	18%	36%		2%	84%	, D	37%	43%
About even	8%	8%	3%	5 11%		5%	10%	, D	7%	8%
Unsure	3%	3%	5%	6%		2%	1%	, D	2%	3%

YouGov

32. If your preferred presidential candidate loses the election, will you accept or not accept the results?

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely accept	44%	59%	49%	28%	54%	36%	41%	39%	45%	51%
Probably accept	35%	30%	33%	41%	30%	38%	38%	37%	31%	38%
Probably not accept	13%	6%	13%	20%	9%	17%	14%	14%	14%	9%
Definitely not accept	8%	5%	5%	12%	7%	9%	8%	10%	9%	3%

		Educa	ation	Geno	Jer
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely accept	44%	40%	50%	47%	42%
Probably accept	35%	36%	33%	35%	35%
Probably not accept	13%	14%	11%	11%	15%
Definitely not accept	8%	10%	5%	7%	9%

		Race			2024	Union Household		
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
Definitely accept	44%	41%	57%		62%	24%	51%	43%
Probably accept	35%	38%	23%		29%	43%	32%	36%
Probably not accept	13%	13%	11%		5%	21%	10%	13%
Definitely not accept	8%	8%	9%		4%	12%	7%	8%

No Opinion

Never heard of

7%

0%

4%



7%

7%

0%

6%

6%

impression of them										
			Leaned Party ID)		Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	52%	91%	43%	12%	60%	47%	47%	50%	47%	59%
Unfavorable	42%	5%	47%	79%	30%	49%	48%	43%	46%	34%

34. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Barack Obama

10%

		Educa	ation	Ge	nder
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	52%	46%	60%		

9%

10%

4%

No Opinion



Leaned Party ID Income Age Democrat Independent 18-44 45-64 65+ LT \$50k \$50-\$100k Total Republican \$100k+ 40% 77% 29% 5% 40% 40% 39% 36% 46% Favorable 41% Unfavorable 53% 57% 49% 54% 18% 60% 92% 55% 56% 58%

35. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Joe Biden



		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	47%	88%	35%	7%	53%	43%	44%	44%	45%	54%
Unfavorable	50%	10%	56%	90%	42%	55%	54%	51%	53%	44%
No Opinion	3%	2%	10%	3%	5%	2%	2%	5%	2%	1%
Never heard of	0%			0%	0%	0%		0%		0%

36. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Kamala Harris

Education

Gender



37. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Robert F. Kennedy, Jr.

			Leaned Party ID		Age					
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	36%	12%	35%	62%	35%	35%	40%	40%	40%	29%
Unfavorable	43%	70%	39%	15%	42%	43%	43%	38%	38%	54%
No Opinion	21%	17%	25%	24%	23%	20%	18%	21%	21%	18%
Never heard of	1%	1%	1%		0%	2%		1%	1%	
				Educat	ion			Gen	der	-
	Total		No 4-Yr	No 4-Yr Degree		4-Yr Degree+		Man	Woman	
Favorable		36%	42	2%	2	27%	:	37%	36%	_
Unfavorable		43%	34%		Ę	56%		44%	41%	
No Opinion		21%	23%		1	16%		18%	23%	
Never heard of		1%		1%		0%		1%	0%	_
			Race	9		2024	I Vote		Union House	hold
	Total	White	Black	c Othe	- — · Ha	arris voters	Trump v	oters	Yes	No
Favorable	36%	37%	23%	50%		12%	62%	,)	32%	37%
Unfavorable	43%	43%	42%	35%		72%	13%	, D	48%	42%
No Opinion	21%	20%	31%	5 14%		15%	25%	, D	20%	21%
Never heard of	1%	0%	4%	5 1%		1%				1%

YouGov

38. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Bob Casey Jr.

			Leaned Party ID)		Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	47%	82%	36%	13%	48%	44%	49%	45%	45%	54%
Unfavorable	38%	7%	40%	69%	28%	44%	43%	39%	41%	32%
No Opinion	13%	9%	19%	16%	19%	11%	7%	13%	13%	12%
Never heard of	2%	2%	5%	1%	5%	1%		3%	1%	2%
				Educat	ion			Gen	der	_
		Total	No 4-Yr	r Degree	4-Yr [Degree+	 I	Man	Woman	
Favorable		47%	4	4%	Ę	52%		48%	47%	_
Unfavorable		38%	4	0%	3	35%		42%	35%	
No Opinion		13%	1	4%	1	12%		9%	16%	
Never heard of		2%		2%		1%		1%	3%	_
			Race	5		2024	I Vote		Union House	hold
	Tatal	\ A / I= :-	Dia d	. Oth a			T		Ma a	NIa

	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
						1		
Favorable	47%	43%	76%	51%	85%	12%	48%	47%
Unfavorable	38%	42%	14%	30%	4%	72%	43%	37%
No Opinion	13%	13%	9%	13%	10%	15%	9%	14%
Never heard of	2%	2%	1%	7%	1%	2%		2%



39. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – John Fetterman

			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	44%	70%	44%	16%	41%	43%	48%	39%	41%	52%
Unfavorable	37%	15%	39%	59%	34%	42%	35%	40%	43%	28%
No Opinion	17%	13%	13%	22%	20%	15%	16%	19%	14%	18%
Never heard of	2%	2%	4%	2%	5%	0%	1%	2%	2%	3%
				Educat	ion			Gen	der	_
		Total	No 4-Yr	Degree	4-Yr D	Degree+	Ν	Man	Woman	
Favorable		44%	3	8%	5	52%		43%	44%	_
Unfavorable		37%	3	8%	3	85%		40%	34%	
No Opinion		17%	2	1%	1	2%		16%	18%	
Never heard of		2%		3%		1%		1%	3%	

			Race		2024 Vote		Union Household	
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	44%	41%	63%	39%	74%	15%	41%	44%
Unfavorable	37%	40%	18%	31%	12%	60%	41%	36%
No Opinion	17%	17%	17%	15%	12%	23%	17%	17%
Never heard of	2%	1%	2%	15%	2%	2%	1%	2%



40. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Josh Shapiro

			Leaned Party ID			Age				
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	53%	86%	45%	21%	53%	53%	55%	51%	50%	62%
Unfavorable	30%	5%	37%	56%	26%	33%	34%	34%	32%	24%
No Opinion	15%	8%	17%	22%	19%	14%	11%	13%	18%	13%
Never heard of	1%	1%	1%	0%	2%	1%		2%	0%	1%
				Educat	ion			Gen	der	_
		Total	No 4-Yr	Degree	4-Yr [Degree+	N	<i>l</i> lan	Woman	
Favorable		53%	48	8%	(62%	Ę	54%	53%	_
Unfavorable		30%	34%			24%	3	34%	27%	
No Opinion		15%	10	16%		14%		11%	18%	
Never heard of		1%		1%				0%	1%	_
			Race	9		2024	I Vote		Union House	hold
	Total	White	e Black	c Othe	r Ha	arris voters	Trump vo	oters	Yes	No
Favorable	53%	51%	76%	50%		89%	20%)	59%	52%
Unfavorable	30%	33%	15%	28%		3%	58%)	33%	30%
No Opinion	15%	16%	7%	. 19%		8%	22%)	7%	17%
Never heard of	1%	0%	2%	3%		1%	1%)	1%	1%



41. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Mike Johnson

			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	20%	5%	13%	38%	15%	20%	29%	22%	23%	16%
Unfavorable	33%	54%	37%	11%	31%	35%	34%	25%	34%	42%
No Opinion	28%	24%	29%	33%	31%	30%	24%	32%	25%	27%
Never heard of	18%	17%	21%	18%	24%	16%	13%	21%	19%	14%
				Educat	ion			Gen	der	-
		Total	No 4-Yr	Degree	4-Yr D	Degree+	Γ	Man	Woman	
Favorable		20%	2	2%	1	8%		26%	15%	_
Unfavorable		33%	2	8%	4	2%		39%	28%	
No Opinion		28%	3	2%	2	23%		23%	33%	
Never heard of		18%	1	8%	1	8%		11%	24%	_
			Race	<u>è</u>		2024	Vote		Union House	hold

			Race		2024 vote		Union Household	
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	20%	22%	8%	18%	4%	38%	22%	20%
Unfavorable	33%	32%	40%	41%	57%	10%	41%	32%
No Opinion	28%	28%	36%	17%	22%	34%	29%	28%
Never heard of	18%	18%	16%	24%	18%	17%	8%	20%



42. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Taylor Swift

		Leane)	Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	43%	65%	34%	21%	50%	38%	39%	37%	44%	49%
Unfavorable	32%	10%	42%	54%	28%	34%	35%	36%	33%	26%
No Opinion	24%	24%	24%	24%	21%	27%	24%	25%	21%	24%
Never heard of	1%	1%		2%	1%	1%	2%	2%	1%	1%
				Educat	ion			Gen	der	_
		Total	No 4-Yr	Degree	4-Yr [Degree+	Ν	<i>l</i> lan	Woman	
Favorable		43%	3	7%	Ę	52%	4	40%	46%	_
Unfavorable		32%	3	37%		25%		34%	30%	
No Opinion		24%	2	25%		22%		25%	23%	
Never heard of		1%		1%		1%		1%	1%	_
			Race	9		2024	Vote		Union House	hold
	Total	White	e Black	k Othe	r Ha	arris voters	Trump vo	oters	Yes	No
Favorable	43%	38%	67%	54%		69%	16%	, D	49%	42%
Unfavorable	32%	35%	5 13%	29 %		10%	56%	, D	24%	34%
No Opinion	24%	26%	5 18%	5 12%		21%	26%	,)	27%	24%
Never heard of	1%	1%	5 1%	6%		0%	2%	,)		1%

Never heard of

51%

51%

43. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – James Franklin

46%

			Leaned Party ID	1		Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	13%	16%	7%	11%	15%	11%	12%	10%	15%	14%
Unfavorable	7%	6%	12%	7%	8%	8%	5%	7%	6%	11%
No Opinion	28%	26%	28%	31%	30%	26%	29%	26%	31%	29%
Never heard of	51%	52%	53%	50%	47%	54%	54%	58%	48%	46%
				Educat	ion			Gender		-
		Total	No 4-Yr	No 4-Yr Degree		Degree+	1	Man Wom		
Favorable		13%	1	2%	14%			18%	8%	_
Unfavorable		7%		8%		6%		10%	5%	
No Opinion		28%	3	0%		26%		27%	29%	
Never heard of		51%	5	0%		54%		44%	57%	_
			Race	9		2024	Vote		Union Housel	nold
	Total	White	e Black	c Othe	 r H	larris voters	Trump v	oters	Yes	No
Favorable	13%	13%	5 16%	8%	1	16%	11%	6	14%	13%
Unfavorable	7%	8%	5%	5 7%		6%	8%	6	15%	6%
No Opinion	28%	28%	32%	5 25%		25%	33%	6	31%	28%
··· · · · · ·										

60%

53%

48%

39%

impression of them. - Gritty



Leaned Party ID Age Income Democrat Independent Republican 18-44 45-64 65+ LT \$50k \$50-\$100k Total \$100k+ 25% 37% 22% 13% 33% 26% 17% 21% 41% Favorable 13% Unfavorable 6% 7% 6% 7% 7% 9% 4% 3% 10% 6% No Opinion

44. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable



45. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – David McCormick

			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	37%	7%	22%	71%	35%	35%	41%	39%	39%	32%
Unfavorable	45%	79%	47%	9%	40%	48%	47%	41%	43%	52%
No Opinion	15%	10%	22%	19%	19%	13%	11%	15%	16%	13%
Never heard of	3%	5%	8%	0%	5%	3%	0%	4%	2%	4%
				Educat	ion			Gen	der	-
		Total	No 4-Yr	Degree	4-Yr D	Degree+	N	Man	Woman	
Favorable		37%	4	1%	3	80%		39%	35%	-
Unfavorable		45%	4	1%	5	51%		46%	44%	
No Opinion		15%	1	5%	1	6%		14%	16%	
Never heard of		3%	:	3%		3%		1%	5%	_
			Race	2	2024 Vote				Union House	hold

		Race			2024	Vote	Union Household	
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	37%	39%	19%	36%	6%	71%	40%	36%
Unfavorable	45%	43%	60%	44%	79%	10%	48%	45%
No Opinion	15%	15%	17%	13%	10%	18%	11%	16%
Never heard of	3%	3%	4%	7%	4%	2%	1%	4%

YouGov

Likely PA Voters

YouGov

13%

3%

10%

October 2	2024

No Opinion

Never heard of

13%

3%

12%

3%

			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	44%	82%	36%	6%	49%	40%	41%	39%	42%	52%
Unfavorable	41%	7%	37%	76%	29%	46%	50%	40%	43%	38%
No Opinion	13%	10%	16%	15%	17%	11%	8%	16%	13%	8%
Never heard of	3%	1%	12%	3%	5%	3%	1%	5%	2%	2%
				Educat	ion			Gen	der	_
		Total		No 4-Yr Degree		Degree+	N	lan	Woman	
Favorable		44%	3	7%		54%	4	2%	45%	_
Unfavorable		41%	4	4%		35%	4	7%	36%	
No Opinion		13%	1	5%		9%	1	1%	14%	
Never heard of		3%		4%		2%		1%	5%	_
			Race	9		2024	24 Vote		Union House	hold
	Total	White	e Black	c Othe	— — · Н	larris voters	Trump vo	oters	Yes	No
Favorable	44%	40%	67%	50%		87%	3%		48%	43%
Unfavorable	41%	45%	16%	30%		2%	80%		42%	40%

15%

5%

10%

1%

13%

3%

47. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. - Tim Walz

13%

No Opinion

Never heard of

YouGov

33%

17%

48. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Jason Kelce

35%

18%

33%

16%

			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	39%	51%	38%	28%	39%	42%	36%	31%	42%	50%
Unfavorable	12%	6%	16%	18%	13%	13%	10%	11%	15%	11%
No Opinion	33%	30%	24%	38%	33%	31%	35%	35%	30%	30%
Never heard of	16%	13%	22%	17%	15%	14%	19%	23%	13%	10%
				Educat	ion			Gen	der	_
		Total	No 4-Yr	Degree	4-Yr D	Degree+	١	Vlan	Woman	
Favorable		39%	3	5%	4	7%		40%	39%	_
Unfavorable		12%	1:	3%	1	1%		13%	11%	

29%

13%

32%

			Race		2024	Vote	Union Ho	ousehold
	Total	White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	39%	37%	58%	38%	54%	26%	40%	39%
Unfavorable	12%	13%	7%	8%	6%	18%	18%	11%
No Opinion	33%	35%	20%	29%	29%	38%	28%	34%
Never heard of	16%	15%	15%	25%	12%	18%	15%	16%

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49. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Viktor Orbán

			Leaned Party ID			Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	5%	1%	4%	9%	4%	5%	5%	4%	6%	6%
Unfavorable	25%	41%	24%	9%	25%	28%	22%	20%	21%	34%
No Opinion	23%	16%	27%	28%	26%	19%	23%	22%	25%	21%
Never heard of	47%	41%	46%	54%	45%	47%	50%	54%	49%	39%
				Educat	ion	1			Gender	
		Total	No 4-Yr	No 4-Yr Degree		Degree+	Man		Woman	
Favorable		5%		5%		5%		7%	3%	_
Unfavorable		25%	19%			35%	:	33%	18%	
No Opinion		23%	24%			20%	:	21%	24%	
Never heard of		47%	52	52%		40%		39%	55%	_
			Race	9		2024	24 Vote		Union House	hold
	Total	White	e Black	c Othe	r Ha	arris voters	Trump v	oters	Yes	No
Favorable	5%	4%	5%	5 11%		2%	8%	,)	7%	4%
Unfavorable	25%	25%	25%	31%		44%	8%	, D	29%	25%
No Opinion	23%	22%	27%	5 19%		16%	29%	, D	24%	22%
Never heard of	47%	49%				38%	55%	, D	40%	49%

Unfavorable



32%

50. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. - Benjamin Netanyahu

29%

37%

			Leaned Party ID)		Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	26%	8%	23%	45%	16%	31%	33%	22%	33%	24%
Unfavorable	37%	58%	45%	12%	37%	37%	36%	29%	34%	47%
No Opinion	23%	19%	23%	26%	25%	20%	23%	26%	19%	21%
Never heard of	15%	15%	9%	16%	22%	13%	9%	22%	14%	8%
				Educat	ion			Gen	der	_
		Total	No 4-Yr	Degree	4-Yr E	Degree+	١	Vlan	Woman	
Favorable		26%	2	6%	2	26%		31%	22%	_

48%

41%

No Opinion Never heard of	23	3% 5%	27% 18%		16% 20% 10% 8%		2	26% 20%
	Race			2024	Union Household			
	Total	White Black Othe		Other	Harris voters	Trump voters	Yes	No
Favorable	26%	28%	13%	24%	6%	47%	29%	25%
Unfavorable	37%	36%	37%	39%	60%	12%	41%	36%
No Opinion	23%	22%	31%	17%	21%	25%	22%	23%
Never heard of	15%	14%	19%	20%	14%	16%	9%	16%



51. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable



52. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Volodymyr Zelenskyy

			Leaned Party ID	•		Age			Income	
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	41%	65%	35%	18%	38%	40%	46%	37%	37%	50%
Unfavorable	21%	6%	34%	34%	17%	25%	20%	21%	19%	25%
No Opinion	24%	16%	18%	32%	26%	20%	25%	23%	28%	18%
Never heard of	14%	14%	12%	16%	18%	15%	8%	19%	16%	7%
				Educat	ion		Gender			-
		Total	No 4-Yr	Degree	4-Yr D	Degree+	١	Man	Woman	
Favorable		41%	3	3%	5	53%		45%	38%	_
Unfavorable		21%	2	1%	2	20%		27%	15%	
No Opinion		24%	2	8%	1	7%		19%	27%	
Never heard of		14%	1	8%		9%		8%	19%	_
			Race	9	2024 Vote				Union Housel	nold

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