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UMass Lowell
Survey of Massachusetts Likely Voters

Survey conducted by Dr John Cl[illegible] Director of Survey Research and
Mark Buchanan, Student Assistant

Field Dates: Oct. 18, 2022 – Oct. 25, 2022

N=1000 Massachusetts Likely Voters
Adjusted Margin of Error +/- 4.1%

Margins of error have been adjusted to include for design effects
resulting from weighting and survey design features

Methodology in Brief

YouGov interviewed 1068 registered voters who were then matched down to a sample of 1000 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, education and party ID. The sampling frame is a politically representative "modeled frame" of MA adults based on the American Community Survey (ACS) public use microdata file, public voter files records, the 2020 Current Population Survey (CPS) Voting and Registration Supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES survey including demographics and 2020 presidential vote. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, presidential vote 2020 and whether the respondent voted. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on a four-way stratification of gender, age (4-categories), race (2-categories), and education (4-categories), to produce the registered voter weight. YouGov also provided a separate weight, the likely voter weight, which was post-stratified on a four-way stratification of gender and age (4-categories), using benchmarks obtained from the voter file for 2018 midterm elections. In addition, several likely voter filters were given weights rather than treating respondents as unlikely voters or likely voters.

UMass Lowell is a public institution and releases surveys as a service of public information. We offer a complete methodology in adherence with standards of the AAPOR Transparency Initiative, as well as an extensive set of tables. Original questionnaire, complete transparency in the reporting of findings. If there is something you notice here, but is not why you did, please contact Director of Survey Research, Dr John Cl[illegible] (john_cl[illegible]@uml.edu; @JhnCl[illegible]).

Member
AAPOR

UML916a If the election for Attorney General were held today and the candidates were [ROTATE] [the Democrat, Andrea Campbell], and [the Republican, James McMahn], for whom would you vote?

UML916b And how are you leaning towards for Attorney General?

55%	Andrea Campbell
28	James McMahn
0	Another candidate
16	Undecided

	Party ID Leaned			Party Registration		
	Democrat	Independent	Republican	Democratic	Unenrolled	Republican
Campbell	83	31	12	81	44	8
McMahon	6	30	74	6	35	78
Another cand.	0	1	1	0	1	0
Undecided	12	38	13	13	20	14

	Income			Education		Race	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr Degree	4-Year Degree	White	Non-White
Campbell	58	56	54	47	63	55	55
McMahon	24	29	31	30	26	30	18
Another cand.	1	0	0	0	1	1	0
Undecided	16	15	15	22	11	14	27

	Gender		Age		Ideology
	Men	Women	18-44	45+	

UML 9-42a If the election for State Administrative Board is held today and the candidates are [to be] [the

UML943a

Qestn 1 n Mas achsetsballtu amend he ste cnstn tesablis a ste incme tax f 4% hatu be aplied tannal taxable incmes greater han $1 millin. The incme levl hat he tax is aplied tu W be sbjec tannal adju tments basd n he cst f liv ng, like feder al incme -tax bracket s The mney gained fm his tax W g tuds fnding plic schls, clleges, and nivesties, as W as plic tanspt n, ads, and bridges H w he mney is dist bted thes ste svices W be det ermined by he ste legisatu.

If he elect n was held tday, hw wud yu? YES tadp he 4% incme tax n incmes abv $1 Millin, r NO t make n changes t he cnstn ?

61% Yes, adp 4% incme tax n incmes abv $1 Millin

UML943b

Qesn 2 n Mas achsets ballt ud ceae a law viq dental inance
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pmiums spntn patentcae tadminisate epnses, san 83% at ud
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If he electn as held day hw ud yu? YES tad he medical lsat
f 83%, r NO make n chak?, n(n)2.3 (n)7.9 (c)-1.l(n)2.3</MCI4tn Tc 0 Tw 35.03[.4]TJT*[(/P <</MCID 3 >>4C -41

UML943c Qesn 3 n Maschests ballt ld intce a law h e flwng meass egarding he licensng and eailing f alchlic bevages. 1. Gadally ncreas he nmberf licenses f he cnsmp f beer and wne a eailer can hav fm 9 in 2023 t 18 in 2031. 2. Limit he nmberf "all alchlic bevages" licenses hat a eailer cld wn mre han 7. 3. Phibit eailers fm isng aomaed self-checkts f he pchas f alchlic bevages. 4. Reqe hat eailers accep u -f -se mvehicle licenses a valid pf a pes age and identy

If he elecn was held day, hw wld yve? YES ta dp hese 4 meass, r NO t make n changes t cen legislan ?

45% Yes, ad dp he 4 meass o expanding alchl licenses
40 N, make n changes t cen legislan
15 Nes

	Party ID Leaned			Party Registration		
	Demcat	Indepndent	Replican	Demcatic	Unenlled	Replican
Yes	53	36	33	54	37	39
No	30	42	59	32	44	54
Unsure	17	22	8	14	19	8

	Income			Education		Race	
	Belw $50K	$50k-$100k	$100k & p	N 4 -Yr Degee	4-Year Degee	Whie	Nn -Whie
Yes	39	49	51	38	52	46	43
No	49	35	36	46	34	40	41
Unsure	12	16	13	16	14	15	16

	Gender		Age		Ideology		
	Men	Wmen	18-44	45+	Libeal	Mdeae	Cnsevave
Yes	45	46	51	41	55	39	37
No	43	37	37	41	28	47	54
Unsure	12	17	11	17	17	14	9

UML943d

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UML905a If the election for President were held today and the candidates for President were [rotate] [the Democrat, Joe Biden] and [the Republican, Donald Trump], for whom would you vote?

UML905b IF UNDECIDED: Do you lean more towards [ROTATE NAME ORDER] [Joe Biden] or [Donald Trump]?

58%	Joe Biden
32	Donald Trump
7	Another candidate
3	Undecided

	Party ID Leaned			Party Registration		
	Democrat	Independent	Republican	Democratic	Unenrolled	Republican
Biden	92	30	4	91	41	6
Trump	3	44	84	5	43	85
Another cand.	4	13	11	3	12	8
Undecided	92	30	4	2	4	2

	Income			Education		Race	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr Degree	4-Year Degree	White	Non-White
Biden	59	61	58	52	64	56	65
Trump	37	27	29	39	25	34	21
Another cand.	3	9	8	7	8	6	11
Undecided	1	3	4	2	3	3	2

	Gender		Age		Ideology		
	Men	Women	18-44	45+	Liberal	Moderate	Conservative
Biden	54	62	65	54	92	53	10
Trump	40	25	27	35	3	29	81

UML908a Do you approve or disapprove of the way Biden is handling his job as president?

UML908b Would you say that you [strongly/somewhat] [approve/disapprove] of the way Joe Biden is handling his job as president?

24% Strongly approve
31 Somewhat approve
12

UML911 How much of the time do you think you can trust the federal government in Washington to do what is right?

2%	Just about always
17	Most of the time
43	Some of the time
38	Hardly ever

	Party ID Leaned			Party Registration		
	Democrat	Independent	Republican	Democratic	Unenrolled	Republican
Just about always	4	0	1	4	1	1
Most of the time	23	9	9	23	11	13
Some of the time	56	30	22	55	39	19
Hardly ever	4	0	1	18	49	67

	Income			Education		Race	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr Degree	4-Year Degree	White	Non-White
Justabout always	2	1	4	1	3	2	2
Most of the time	15	22	16	15	19	15	24
Some of the time	42	43	44	40	46	44	41
Hardly ever	40	34	35	44	32	39	33

	Gender		Age		Ideology		
	Men	Women	18-44	45+	Liberal	Moderate	Conservative
Just about always	4	1	3	2	3	2	2
Most of the time	18	16	17	17	20	21	9
Some of the time	35	49	45	42	58	43	20
Hardly ever	43	34	34	40	20	34	69

UML926 And, hvatsfied ae yiw the Maschestate gvernmeteps the pndemic ?

32% Veysatsfied
41 Smehatsfied
14 Smehatsfied
13 Veynatsfied

	Party ID Leaned			Party Registration		
	Demcat	Indepndent	Repblican	Demcatc	Unenlled	Repblican
Very satisfied	43	26	13	43	26	15
Somewhat satisfied	46	39	30	46	38	31
Somewhat unsatisfied	7	16	28	8	18	25
Very unsatisfied	4	19	29	4	18	29

	Income			Education		Race	
	Belw $50K	$50k-$100k	$100k & p	N 4 -Yr Degee	4-Year Degee	Whit	Nn - Whit
Very satisfied	30	34	36	33	31	31	35
Somewhat satisfied	41	43	37	35	45	40	44
Somewhat unsatisfied	15	15	15	16	13	15	9
Very unsatisfied	14	8	11	16	11	13	12

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UML957 How safe or unsafe do you think it is to attend an indoor event with more than 50 people that you don't personally know?

7/2022	10/2022	
17%	23%	Very safe
32	36	Somewhat safe
35	31	Somewhat unsafe
15	10	Very unsafe

	Party ID Leaned			Party Registration		
	Democrat	Independent	Republican	Democratic	Unenrolled	Republican
Very safe	11	32	43	10	30	43
Somewhat safe	35	35	39	35	37	37
Somewhat unsafe	40	26	15	42	23	17
Very unsafe	14	8	3	13	9	4

UML958 Do you think that COVID-19 is more similar than the seasonal flu, less similar than the seasonal flu, or similar to the seasonal flu?

64%	More similar than the seasonal flu
6	Less similar than the seasonal flu
30	Similar to the seasonal flu

	Party ID Leaned	Party Registration

UML917c Do you think rising costs of regular monthly necessities is more the fault of politicians and their policies or circumstances beyond their control?

26%	Definitely fault of politicians
24	Probably fault of politicians
40	Probably circumstances beyond their control
11	Definitely circumstances beyond their control

	Party ID Leaned			Party Registration		
	Democrat	Independent	Republican	Democratic	Unenrolled	Republican

UML921b	As y k nyw s me t ng ie gl a i t es c c in e v e y elec t n t hat can change s me t s h e e and t h e e. Wh d y h ink as he legit m at e w n e f t he P es d en t al Elec t n, [a e] [	2020

UML922a Do you think that there should or should not be a right to get an abortion in every state in the United States?

61% Definitely should be
17 Probably should be
10 Probably should not be
11 Definitely should not be

	Party ID Leaned			Party Registration		
	Democrat	Independent	Republican	Democratic	Unenrolled	Republican
Definitely should	85	51	19	80	54	23
Probably should	9	18	33	13	17	32
Probably not	3	15	23	3	13	26
Definitely not	3	17	25	5	15	20

	Income			Education		Race	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr Degree	4-Year Degree	White	Non-White
Definitely should	58	65	63	54	68	62	60
Probably should	16	18	19	19	16	16	21
Probably not	10	9	12	13	8	11	8
Definitely not	16	8	7	14	8	11	12

	Gender		Age		Ideology		
	Men	Women	18-44	45+	Liberal	Moderate	Conservative
Definitely should	51	70	63	60	91	56	19
Probably should	20	16	17	18	5	24	29
Probably not	14	7	10	10	2	12	23
Definitely not	15	7	10	12	2	8	29

UML922b Have you ever known someone you knew personally ever had an abortion?

50%	Yes
50	No

	Party ID Leaned			Party Registration		
	Democrat	Independent	Republican	Democratic	Unenrolled	Republican
Yes	58	45	37	57	48	38
No	42	55	63	43	52	62

UML923c Frthe fitstme in the United Stats, medicatn abtnshve pple wae pgnant take medicatn and cmplee theirfits -tmestrabtn athme, exceeded the numberf abtn pedursin clinics and hpitls Which f the fllwing statements is clest yptn at -hme medicatn abtnsin Mashusetts?

33% Pejle shld be able tgetthe medicine frmedicatn abtnsat pharmacies wtha prscrptn

26 Pejle shld be able tgetthe medicine frmedicatn abtnsiw a prscrptn afera telehealth apintmentiw a medical pvder

26 Pejle shld nly be able tbtain the medicine fra medicatn abtn iw a prscrptn afera n-pson apintmentiw a medical pvder

14 N ne shld be allwd thave a medicatn abtn athme

	Party ID Leaned			Party Registration		
	Demcrat	Indepndent	Replican	Demcratc	Unenrlled	Replican
OTC	46	25	13	45	29	10
Telehealth	36	17	12	35	20	17
Regular appointment	14	45	41	14	35	42
Not at all	4	13	34	6	17	31

	Income			Education		Race	
	Belw $50K	$50k-$100k	$100k & p	N 4 -Yr Degree	4-Year Degree	White	Nn -White
OTC	28	41	32	28	38	33	35
Telehealth	27	21	32	22	30	26	26
Regular appointment	27	25	27	32	21	27	25
Not at all	18	13	9	18	10	14	14

	Gender	Age	Ideology

UML989-UML1002 We'd like to ask you some questions about people and things. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about them, and "never heard of" if you have never heard of them.

	Favorable	Unfavorable	No Opinion	Never heard of
Robert Kraft	47	23	25	5
[redacted] Belichick	55	17	23	4
Black Lives Matter	50	38	12	*