

Dr. Joshua J. Dyck, Center Director;
Dr. John Cluverius, Director of Survey Research; Dr. Rodrigo Castro-Cornejo, Associate Director
<http://www.uml.edu/polls>
[@UML_CPO](#)

UMass Lowell YouGov Survey of Michigan Likely Voters

Survey produced by Dr. John Cluverius, Director of Survey Research

Field Dates September 11-19, 2024

N=650 Michigan Likely Voters
Adjusted Margin of Error: +4.37%

Margins of error have been adjusted to include
design effects resulting from weighting and survey design features

Methodology in Brief

YouGov interviewed 867 Michigan residents who were then matched down to a sample of 650 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included grouped into deciles of the estimated propensity score in the frame, and post-stratified according to these deciles. The weights were then weighted to give likely voter profiles slightly more weight than their unlikely voter counterparts. Finally, the weights were post-stratified on 2020 presidential vote choice as well as gender, age (4 categories), race (3 categories), and education (4 categories) to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of cross-tabulations. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact the Director of Survey Research, Dr. John Cluverius (john_cluverius@uml.edu / [@JohnCluverius](#))

SEP 2024
September 2024





48. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Jeff Daniels	51
49. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Mallory McMorrow	52
50. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Elissa Slotkin	53
51. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Mike Rogers	54
52. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – JD Vance	55
53. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Tim Walz	56
54. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Benjamin Netanyahu	57
55. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Vladimir Putin	58
56. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Volodymyr Zelenskyy	59
57. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Viktor Orbán	60

SEP 2024
September 2024





		R			ClAD		
	Total	White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Kamala Harris	48%	43%	82%	46%	59%	49%	29%
Donald Trump							



3. IAF 2024
USA

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely vote for Donald Trump	94%			96%	90%	95%	96%	92%	98%	91%
Could change mind	6%			4%	10%	5%	4%	8%	2%	9%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely vote for Donald Trump	94%	96%	89%	94%	93%
Could change mind					



4. If 2024 US Candidate is No/Den/Unk
 2024 US Candidate is No/Den/Unk

	Total	ID			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Elissa Slotkin	47%	88%	39%	5%	46%	48%	47%	52%	49%	43%
Mike Rogers	34%	3%	17%	76%	25%	38%	43%	28%	36%	39%
Douglas Marsh	1%		11%	0%	3%	1%		0%	1%	
Dave Stein	0%		2%	0%	0%		1%	1%		
Joseph Solis-Mullin	1%	1%	4%	1%	2%	2%		1%	3%	
James Frizzell	0%	0%	2%		0%		1%	1%		1%
Doug Dern	1%	0%	1%	0%	1%		1%	1%		1%
Another Candidate	0%			0%	0%			0%		
Undecided	15%	8%	24%	16%	22%	12%	8%	16%	10%	16%

	Total	Ed		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Elissa Slotkin	47%	43%	55%	41%	52%
Mike Rogers	34%	34%	35%	42%	28%
Douglas Marsh	1%	2%	1%	2%	1%
Dave Stein	0%	0%		0%	0%
Joseph Solis-Mullin	1%	1%	1%	1%	2%
James Frizzell	0%	1%		0%	0%
Doug Dern	1%	1%		1%	0%
Another Candidate	0%		1%	0%	
Undecided	15%	18%	7%	12%	17%

2024 2024

2024
September 2024



5. **1991-1992**
1991

SEP 2024
September 2024





8. Health

	Total	ID			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Very comfortable	51%	51%	31%	57%	38%	59%	57%	46%	55%	57%
Somewhat comfortable	24%	27%	19%	21%	28%	19%	24%	26%	23%	18%
Somewhat uncomfortable	15%	12%	27%	14%	22%	10%	10%	14%	12%	16%
Very uncomfortable	11%	9%	22%	8%	12%	12%	9%	14%	10%	9%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Very comfortable	51%	48%	56%	57%	45%
Somewhat comfortable	24%	24%	23%	21%	26%
Somewhat uncomfortable	15%	17%	10%	14%	15%
Very uncomfortable	11%	11%	11%	9%	13%

	Total	R			ClAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Very comfortable	51%	49%	58%	54%	47%	51%	60%
Somewhat comfortable	24%	23%	24%	30%	26%	23%	21%
Somewhat uncomfortable	15%	16%	8%	12%	16%	16%	10%
Very uncomfortable	11%	12%	10%	4%	12%	10%	9%

2024
September 2024



9. 2024



10. Do you think the U.S. is on the right track or wrong track?

	Total	ID			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Right direction	32%	61%	21%	3%	25%	34%	37%	37%	32%	29%
Wrong track	68%	39%	79%	97%	75%	66%	63%	63%	68%	71%

	Total	ED		GD	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Right direction	32%	29%	37%	31%	33%
Wrong track	68%	71%	63%	69%	67%

	Total	R			CtA		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Right direction	32%	28%	56%	32%	36%	33%	21%
Wrong track	68%	72%	44%	68%	64%	67%	79%



11. ~~Workplace~~

	Total	ID			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Strongly approve	18%	38%	3%	0%	10%	22%	23%	21%	17%	17%
Somewhat approve	24%	47%	23%	0%	25%	24%	23%	28%	26%	21%
Strongly disapprove	44%	7%	44%	86%	42%	44%	46%	38%	42%	49%
Somewhat disapprove	14%	9%	31%	14%	22%	10%	8%	13%	15%	13%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly approve	18%	18%	18%	13%	22%
Somewhat approve	24%	22%	28%	25%	24%
Strongly disapprove	44%	46%	39%	50%	37%
Somewhat disapprove	14%	14%	15%	12%	16%

	Total	R			ClAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Strongly approve	18%	16%	29%	20%	23%	15%	15%
Somewhat approve	24%	21%	50%	15%	29%	27%	12%
Strongly disapprove	44%	48%	15%	43%	35%	44%	59%
Somewhat disapprove	14%	15%	6%	22%	14%	14%	14%



12. ~~Willingness to~~

	Total	ID			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Strongly approve	39%	75%	30%	3%	36%	42%	39%	43%	41%	36%
Somewhat approve	18%	21%	29%	11%	27%	11%	16%	20%	19%	13%
Strongly disapprove	30%	1%	20%	66%	20%	36%	35%	26%	26%	39%
Somewhat disapprove	13%	3%	21%	21%	17%	11%	11%	12%	14%	12%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly approve	39%	35%	46%	34%	43%
Somewhat approve	18%	21%	12%	16%	20%
Strongly disapprove	30%	31%	27%	37%	24%
Somewhat disapprove	13%	12%	15%	13%	13%

	Total	R			ClAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Strongly approve	39%	34%	71%	39%	48%	36%	27%
Somewhat approve	18%	19%	21%	13%	17%	24%	8%
Strongly disapprove							



13. ~~Opinion on Harris vs Biden~~

	Total	PD			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Harris is more liberal than Biden	43%	30%	29%	62%	37%	43%	51%	39%	44%	47%
Harris is more conservative than Biden	6%	7%	12%	2%	6%	5%	6%	8%	4%	7%
Harris and Biden are mostly similar	52%	63%	59%	36%	58%	52%	43%	54%	52%	46%

	Total	Ed		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Harris is more liberal than Biden	43%	40%	47%	45%	41%
Harris is more conservative than Biden					



14. Impact by...

	Total	ID			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Much harder	27%	12%	23%	46%	28%	31%	23%	31%	25%	26%
Somewhat harder	31%	26%	35%	37%	32%	31%	31%	34%	31%	28%
Stayed about the same	35%	51%	38%	16%	33%	32%	42%	29%	39%	37%
Somewhat easier	5%	9%	2%	1%	5%	5%	3%	4%	4%	7%
Much easier	2%	2%	2%	1%	2%	1%	1%	1%	1%	2%

	Total	Ed		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Much harder	27%	32%	18%	32%	23%
Somewhat harder	31%	31%	32%	25%	37%
Stayed about the same	35%	32%	42%	37%	34%
Somewhat easier	5%	4%	5%	4%	5%
Much easier	2%	1%	3%	1%	2%

	Total	R			CtA		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Much harder	27%	29%	18%	33%	29%	28%	24%
Somewhat harder	31%	31%	30%	35%	27%	31%	39%
Stayed about the same	35%	36%	40%	19%	38%	36%	30%
Somewhat easier	5%	3%	8%	13%	4%	4%	5%
Much easier	2%	1%	4%		2%	1%	2%

~~SEP~~ 2024
September 2024



16. ~~Perceptions of~~

	Total	PD			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Much better than before	6%	10%	5%	2%	8%	5%	5%	5%	5%	10%
Somewhat better than before	16%	22%	17%	8%	18%	16%	12%	14%	14%	19%
Doing about the same	30%	42%	26%	16%	26%	27%	38%	27%	37%	25%
Somewhat worse than before	26%	16%	31%	35%	25%	28%	24%	26%	24%	24%
Much worse than before	23%	11%	21%	38%	23%	24%	21%	27%	21%	23%

	Total	Ed		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Much better than before	6%	5%	8%	4%	7%
Somewhat better than before	16%	14%	19%	19%	12%
Doing about the same	30%	28%	33%	28%	32%
Somewhat worse than before	26%	27%	24%	23%	28%
Much worse than before	23%	27%	15%	25%	21%

	Total	R			ClA		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Much better than before	6%	5%	15%	1%	7%	6%	5%
Somewhat better than before	16%	16%	18%	9%	15%	16%	17%
Doing about the same	30%	29%	33%	32%	34%	28%	26%
Somewhat worse than before	26%	26%	18%	33%	22%	26%	32%
Much worse than before	23%	24%	16%	24%	22%	25%	20%



17. How much more or less do you expect to pay for health care in 2024 compared to 2023?

	Total	P			A			I		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Much more	23%	38%	23%	8%	25%	21%	24%	23%	26%	20%
Somewhat more	20%	29%	19%	11%	23%	17%	19%	18%	23%	20%
About the same amount	31%	27%	45%	30%	33%	35%	24%	39%	27%	23%
Somewhat less	8%	4%	3%	14%	5%	11%	9%	6%	5%	12%
Much less	18%	3%	11%	36%	14%	17%	23%	14%	19%	25%

	Total	E		G	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Much more	23%	23%	25%	27%	19%
Somewhat more	20%	18%	23%	14%	25%
About the same amount	31%	34%	27%	23%	39%
Somewhat less	8%	7%	9%	10%	6%
Much less	18%	18%	17%	25%	11%

	Total	R			C		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Much more	23%	22%	27%	33%	33%	22%	10%
Somewhat more	20%	20%	14%	33%	22%	19%	18%
About the same amount	31%	31%	41%	20%	28%	32%	35%
Somewhat less	8%	9%	7%	3%	6%	9%	10%
Much less	18%	19%	10%	11%	11%	18%	28%



20. ~~20. 2024~~ ~~2024~~

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely the right thing	15%	26%	12%	4%	18%	14%	13%	18%	15%	11%
Probably the right thing	28%	45%	29%	8%	33%	25%	25%	27%	32%	22%
Probably not the right thing	23%	17%	22%	28%	32%	19%	17%	25%	23%	22%
Definitely not the right thing	34%	11%	36%	60%	18%	42%	45%	29%	30%	45%

	Total	Ed		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely the right thing	15%	15%	15%	14%	15%
Probably the right thing	28%	27%	30%	27%	29%
Probably not the right thing	23%	24%	21%	20%	26%
Definitely not the right thing	34%	34%	34%	39%	31%

	Total	R			CtAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Definitely the right thing	15%	12%	28%	27%	22%	13%	6%
Probably the right thing	28%	27%	35%	28%	32%	28%	20%
Probably not the right thing	23%	24%	19%	23%	18%	27%	24%
Definitely not the right thing	34%	38%	18%	23%	28%	31%	50%



21. **How much do you think the federal government should spend on...
 (continued)**

		ID			Ag			Inc		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Too much	45%	11%	57%	81%	42%	47%	48%	43%	37%	52%
Too little	27%	41%	17%	13%	31%	27%	21%	25%	34%	24%
About the right amount	28%	48%	26%	6%	27%	27%	31%	33%	29%	24%

~~1~~ 2024
September 2024



24. As you think about the 2020 election

in 2020

	Total	P			A			I		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely Joe Biden	52%	92%	43%	10%	51%	54%	50%	56%	55%	48%
Probably Joe Biden	11%	6%	22%	15%	16%	9%	9%	8%	11%	15%
Probably Donald Trump	15%	1%	17%	30%	15%	15%	16%	14%	12%	22%
Definitely Donald Trump	21%	2%	18%	45%	17%	23%	25%	22%	22%	15%

	Total	E		G	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely Joe Biden	52%	47%	62%	45%	58%
Probably Joe Biden	11%	11%	12%	14%	9%
Probably Donald Trump	15%	17%	11%	17%	14%
Definitely Donald Trump	21%	24%	16%	24%	19%

	Total	R			C		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Definitely Joe Biden	52%	48%	75%	54%	65%	50%	34%
Probably Joe Biden	11%	11%	13%	9%	5%	16%	13%
Probably Donald Trump	15%	17%	2%	15%	13%	15%	18%
Definitely Donald Trump	21%	23%	10%	21%	17%	19%	34%



27. Do you think it is...

	Total	P			A			I		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely should be a right to an abortion	51%	83%	48%	16%	55%	48%	49%	59%	50%	48%
Probably should be a right to an abortion	20%	12%	32%	27%	19%	24%	19%	15%	20%	21%
Probably should not be a right to an abortion	13%	3%	13%	23%	12%	14%	13%	11%	14%	11%
Definitely should not be a right to an abortion	16%	3%	7%	34%	15%	14%	19%	14%	17%	19%

	Total	E		G	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely should be a right to an abortion	51%	50%	52%	42%	59%
Probably should be a right to an abortion	20%	21%	19%	23%	18%
Probably should not be a right to an abortion	13%	14%	11%	15%	11%
Definitely should not be a right to an abortion	16%	15%	18%	20%	13%

	Total	R			C		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Definitely should be a right to an abortion	51%	48%	70%	49%	73%	46%	21%
Probably should be a right to an abortion	20%	21%	19%	18%	11%	28%	20%
Probably should not be a right to an abortion	13%	13%	4%	22%	11%	12%	18%
Definitely should not be a right to an abortion	16%	18%	7%	10%	4%	14%	41%



28. ~~Health~~

	Total	Pol			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Strongly support	47%	77%	39%	16%	51%	45%	46%	54%	46%	47%
Somewhat support	15%	11%	20%	17%	16%	16%	11%	14%	12%	15%
Somewhat oppose	11%	3%	20%	17%	12%	10%	11%	8%	9%	13%
Strongly oppose	27%	9%	20%	50%	21%	30%	32%	24%	33%	25%

	Total	Edu		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly support	47%	45%	51%	37%	57%
Somewhat support	15%	16%	12%	16%	14%
Somewhat oppose	11%	12%	10%	15%	8%
Strongly oppose	27%	27%	28%	33%	22%

	Total	R			ChAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Strongly support	47%	45%	59%	55%	70%	40%	21%
Somewhat support	15%	15%	16%	11%	9%	17%	17%
Somewhat oppose	11%	11%	8%	16%	7%	12%	16%
Strongly oppose	27%	30%	16%	18%	14%	30%	46%



29. ~~Health~~ ~~15~~

	Total	ID			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Strongly support	20%	7%	19%	34%	19%	21%	20%	22%	17%	19%
Somewhat support	20%	14%	26%	26%	19%	20%	21%	22%	16%	19%
Somewhat oppose	19%	20%	15%	19%	19%	18%	20%	18%	17%	25%
Strongly oppose	41%	60%	40%	21%	43%	42%	39%	38%	49%	38%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly support	20%	21%	17%	20%	20%
Somewhat support	20%	22%	16%	23%	17%
Somewhat oppose	19%	20%	16%	24%	14%
Strongly oppose	41%	37%	51%	33%	48%

	Total	R			ClAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Strongly support	20%	20%	17%	20%	13%	17%	37%
Somewhat support	20%	20%	16%	30%	13%	25%	20%
Somewhat oppose	19%	19%	26%	4%	17%	23%	14%
Strongly oppose	41%	41%	41%	46%	56%	35%	29%



30. ~~How do you feel about the~~

	Total	ID			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Strongly support	28%	9%	38%	46%	20%	32%	34%	25%	26%	31%
Somewhat support	20%	12%	16%	30%	24%	20%	14%	19%	18%	19%
Somewhat oppose	18%	23%	20%	11%	23%	12%	18%	21%	17%	17%
Strongly oppose	34%	56%	25%	13%	33%	36%	34%	34%	39%	33%

	Total	Ed		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly support	28%	29%	26%	37%	20%
Somewhat support	20%	20%	19%	20%	20%
Somewhat oppose	18%	19%	16%	15%	20%
Strongly oppose	34%	32%	40%	28%	40%

	Total	R			Class		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Strongly support	28%	30%	21%	21%	19%	31%	42%
Somewhat support	20%	21%	12%	22%	17%	19%	21%
Somewhat oppose	18%	17%	20%	26%	20%	20%	12%
Strongly oppose	34%	33%	48%	30%	44%	30%	25%



31. How do you feel about the results of the 2021 election?

	Total	Party			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Strongly support	23%	6%	12%	44%	19%	26%	25%	27%	20%	20%
Somewhat support	16%	4%	20%	28%	18%	12%	18%	12%	18%	20%
Somewhat oppose	14%	7%	23%	19%	19%	12%	10%	12%	12%	18%
Strongly oppose	47%	83%	45%	9%	44%	50%	48%	50%	50%	43%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly support	23%	23%	23%	27%	19%
Somewhat support	16%	17%	13%	17%	15%
Somewhat oppose	14%	16%	12%	17%	12%
Strongly oppose	47%	45%	52%	38%	54%

	Total	Race			Frequency		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Strongly support	23%	24%	18%	22%	17%	24%	33%
Somewhat support	16%	17%	9%	14%	15%	16%	16%
Somewhat oppose	14%	15%	11%	8%	7%	17%	22%
Strongly oppose	47%	44%	63%	56%	61%	43%	29%



32. ~~XXXXXXXXXX~~

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
JD Vance	39%	3%	32%	84%	31%	42%	47%	35%	38%	45%
Tim Walz	50%	90%	52%	5%	52%	50%	46%	52%	52%	46%
Both are equally suited	11%	7%	17%	12%	17%	8%	7%	13%	10%	9%

	Total	Ed		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
JD Vance	39%	42%	35%	47%	33%
Tim Walz	50%	46%	56%	43%	55%
Both are equally suited	11%	12%	9%	9%	13%

	Total	R			CtA		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
JD Vance	39%	45%	10%	31%	27%	40%	63%
Tim Walz	50%	46%	71%	53%	63%	48%	30%
Both are equally suited	11%	9%	18%	16%	10%	12%	7%



33. ~~1.10~~

	Total	Pol			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Faygo	42%	41%	52%	40%	53%	40%	27%	44%	41%	40%
Vernor's	40%	43%	32%	41%	33%	41%	49%	36%	45%	37%
None of the above	18%	16%	16%	19%	13%	19%	25%	20%	14%	23%

	Total	Ed		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Faygo	42%	42%	41%	40%	42%
Vernor's	40%	41%	39%	44%	37%
None of the above	18%	18%	20%	16%	21%

	Total	R			ChAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Faygo	42%	40%	48%	52%	41%	45%	35%
Vernor's	40%	41%	40%	29%	39%	39%	45%
None of the above	18%	19%	12%	20%	20%	15%	20%



34. ~~Household~~

	Total	Pol			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Very favorable	39%	47%	33%	32%	46%	36%	33%	39%	36%	46%
Somewhat favorable	48%	44%	47%	53%	43%	50%	53%	44%	50%	48%
Somewhat unfavorable	9%	7%	15%	11%	8%	9%	12%	11%	12%	5%
Very unfavorable	3%	2%	6%	4%	2%	5%	3%	5%	2%	1%

	Total	Edu		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Very favorable	39%	37%	44%	41%	37%
Somewhat favorable	48%	49%	46%	48%	49%
Somewhat unfavorable	9%	10%	9%	7%	11%
Very unfavorable	3%	4%	1%	4%	3%

	Total	R			ClAs		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Very favorable	39%	39%	46%	33%	45%	39%	32%
Somewhat favorable	48%	49%	43%	51%	43%	51%	52%
Somewhat unfavorable	9%	10%	6%	14%	10%	7%	14%
Very unfavorable	3%	3%	4%	2%	2%	4%	3%



35. ~~LEGISLATIVE~~

	Total	Pol			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Erie	3%	4%	1%	3%	5%	2%	2%	4%	3%	1%
Huron	14%	14%	13%	15%	14%	16%	12%	17%	12%	15%
Michigan	53%	51%	48%	55%	57%	51%	48%	43%	56%	61%
Superior	27%	28%	38%	24%	23%	26%	35%	32%	27%	19%
None of the above	3%	3%		4%	2%	4%	4%	4%	2%	3%

	Total	Edu		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Erie	3%	4%	1%	2%	4%
Huron	14%	16%	10%	15%	13%
Michigan	53%	48%	62%	49%	56%
Superior	27%	29%	24%	31%	24%
None of the above	3%	4%	2%	3%	4%

	Total	R			CtAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Erie	3%	2%	12%	2%	2%	3%	3%
Huron	14%	14%	15%	13%	11%	17%	13%
Michigan	53%	55%	42%	44%	54%	51%	54%
Superior	27%	26%	27%	39%	28%	26%	28%
None of the above	3%	3%	4%	2%	4%	3%	2%



36. **Mostly by Fig. 8.10**
in Dn

	Total	PD			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	41%	2%	29%	89%	35%	44%	45%	37%	40%	46%
Unfavorable	56%	96%	64%	9%	60%	54%	52%	60%	57%	52%
No Opinion	3%	1%	7%	2%	4%	1%	3%	3%	3%	1%
Never heard of	0%	0%		0%	1%			0%	0%	1%

	Total	Ed		Ge	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	41%	44%	35%	47%	37%
Unfavorable	56%	52%	64%	49%	61%
No Opinion	3%	3%	1%	3%	2%
Never heard of	0%	0%	0%	0%	0%

Fa	R		Churc	

SEP 2024
September 2024





38. ~~Mostly~~ ~~Benefit~~ ~~Basic~~ ~~Pay~~ ~~Rate~~ ~~for~~ ~~Job~~

	Total	P			A			I		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	42%	83%	24%	1%	34%	45%	47%	48%	41%	39%
Unfavorable	54%	10%	71%	98%	57%	53%	51%	46%	54%	58%
No Opinion	4%	6%	5%	1%	9%	2%	1%	6%	4%	2%
Never heard of	0%	0%	0%		0%		1%	0%	0%	

	Total	E		G	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	42%	39%	46%	38%	46%
Unfavorable	54%	55%	51%	59%	50%
No Opinion	4%	5%	2%	4%	4%
Never heard of	0%	0%	0%		0%

	Total	R			C		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	42%	37%	77%	30%	51%	40%	27%
Unfavorable	54%	59%	16%	62%	44%	54%	72%
No Opinion	4%	4%	6%	8%	5%	5%	1%
Never heard of	0%	0%			0%	0%	



39. ~~What is your opinion of the~~
~~IAF?~~

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	47%	93%	28%	4%	45%	49%	49%	55%	48%	43%
Unfavorable	47%	4%	55%	93%	44%	49%	48%	39%	49%	52%
No Opinion	5%	3%	16%	3%	10%	2%	3%	5%	2%	5%
Never heard of	0%	0%	1%		1%			0%	0%	

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	47%	45%	52%	42%	53%
Unfavorable	47%	48%	46%	52%	43%
No Opinion	5%	7%	2%	6%	4%
Never heard of	0%	1%		0%	0%

	Total	R			ClAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	47%	42%	78%	48%	58%	48%	29%
Unfavorable	47%	52%	13%	50%	38%	46%	69%
No Opinion	5%	5%	8%	2%	4%	6%	3%
Never heard of	0%	0%	1%			1%	



40. ~~What do you think about the~~
~~role of the~~

	Total	P			A			I		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	31%	7%	32%	58%	26%	34%	34%	31%	29%	33%
Unfavorable	43%	74%	47%	9%	41%	43%	46%	40%	47%	42%
No Opinion	25%	18%	19%	32%	30%	23%	20%	27%	23%	25%
Never heard of	1%	1%	2%	1%	3%			2%	1%	1%

	Total	E		G	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	31%	34%	25%	33%	29%
Unfavorable	43%	37%	56%	40%	46%
No Opinion	25%	28%	18%	26%	24%
Never heard of	1%	2%	0%	1%	2%

	Total	R			C		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	31%	35%	13%	23%	25%	34%	38%
Unfavorable	43%	41%	52%	55%	56%	39%	28%
No Opinion	25%	23%	34%	23%	17%	26%	33%
Never heard of	1%	1%	1%		2%	1%	1%



41. ~~Mostly unfavorable~~ ~~Mostly favorable~~
~~in~~ ~~out~~

	ID			Ag			Inc		
Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+

Favorable



43. ~~Must be a fig. Below~~
~~in GM~~

	Total	Pol			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	54%	93%	52%	11%	57%	51%	55%	59%	56%	47%
Unfavorable	41%	3%	37%	84%	34%	45%	43%	35%	38%	50%
No Opinion	5%	4%	10%	5%	9%	4%	2%	5%	6%	3%
Never heard of	0%		1%		0%			0%		

	Total	Ed		Gen	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman



44. ~~Who is the best person to lead the country?~~

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	17%	2%	13%	37%	10%	19%	26%	13%	23%	17%
Unfavorable	31%	57%	21%	7%	28%	33%	34%	29%	35%	33%
No Opinion	33%	25%	43%	39%	37%	34%	27%	37%	27%	34%
Never heard of	18%	16%	23%	17%	25%	15%	14%	20%	15%	16%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	17%	17%	19%	20%	15%
Unfavorable	31%	25%	44%	35%	28%
No Opinion	33%	36%	26%	31%	35%
Never heard of	18%	22%	12%	15%	22%

	Total	R			CtAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	17%	20%	5%	15%	8%	18%	33%
Unfavorable	31%	31%	29%	34%	43%	28%	19%
No Opinion	33%	32%	35%	35%	28%	38%	30%
Never heard of	18%	17%	31%	17%	21%	16%	18%



45. ~~Which of the following best describes your opinion of the U.S. Postal Service?~~

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	37%	14%	24%	66%	34%	40%	38%	40%	31%	42%
Unfavorable	41%	67%	53%	11%	43%	42%	38%	36%	49%	41%
No Opinion	19%	17%	19%	21%	20%	16%	22%	21%	17%	17%
Never heard of	2%	2%	3%	3%	3%	2%	2%	3%	3%	

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	37%	41%	30%	36%	39%
Unfavorable	41%	34%	55%	42%	40%
No Opinion	19%	21%	15%	20%	18%
Never heard of	2%	3%	1%	1%	3%

	Total	R			CtAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	37%	40%	29%	24%	27%	41%	51%
Unfavorable	41%	41%	36%	56%	58%	36%	23%
No Opinion	19%	18%	30%	19%	14%	22%	21%
Never heard of	2%	2%	5%	1%	1%	1%	6%



46. ~~Who is the best person to lead the country?~~

	Total	P			A			I		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	31%	35%	23%	30%	27%	35%	30%	21%	33%	49%
Unfavorable	7%	5%	7%	8%	8%	5%	7%	5%	8%	8%
No Opinion	33%	29%	32%	36%	29%	38%	31%	34%	37%	31%
Never heard of	30%	31%	38%	26%	36%	22%	32%	41%	22%	12%

	Total	E		G	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	31%	25%	42%	40%	23%
Unfavorable	7%	7%	6%	7%	6%
No Opinion	33%	34%	31%	30%	36%
Never heard of	30%	34%	21%	24%	35%

	Total	R			C		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	31%	32%	27%	24%	25%	34%	37%
Unfavorable	7%	7%	4%	6%	6%	7%	9%
No Opinion	33%	32%	38%	29%	34%	34%	28%
Never heard of	30%	29%	30%	41%	35%	25%	27%



47. ~~Multiple Choice Questions~~
~~in DiR~~



48. ~~Which of the following best describes your view of the U.S. economy?~~

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	40%	50%	32%	33%	26%	52%	43%	34%	42%	49%
Unfavorable	7%	3%	14%	11%	9%	6%	7%	7%	10%	5%
No Opinion	27%	22%	18%	34%	30%	22%	28%	27%	25%	29%
Never heard of	26%	25%	36%	23%	36%	19%	22%	32%	23%	17%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	40%	34%	51%	39%	41%
Unfavorable	7%	8%	7%	11%	4%
No Opinion	27%	28%	25%	28%	25%
Never heard of	26%	30%	17%	22%	29%

	Total	R			CtAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	40%	43%	23%	31%	47%	37%	35%
Unfavorable	7%	8%	6%	1%	6%	8%	9%
No Opinion	27%	26%	29%	32%	22%	31%	26%
Never heard of	26%	22%	42%	36%	26%	24%	29%



49. ~~Highly Confidential~~
~~Highly Confidential~~

Ag

Ag

len



50. ~~Who is best qualified to lead the country?~~

~~in the~~

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	43%	78%	41%	5%	43%	44%	41%	44%	46%	41%
Unfavorable	29%	2%	23%	62%	19%	35%	36%	25%	29%	32%
No Opinion	21%	15%	27%	25%	29%	16%	16%	21%	18%	22%
Never heard of	7%	5%	9%	7%	10%	5%	7%	10%	6%	5%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	43%	39%	49%	38%	47%
Unfavorable	29%	30%	27%	38%	22%
No Opinion	21%	22%	18%	19%	22%
Never heard of	7%	8%	6%	5%	9%

	Total	R			CtAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	43%	41%	55%	38%	52%	44%	24%
Unfavorable	29%	33%	10%	21%	22%	30%	43%
No Opinion	21%	19%	27%	34%	20%	19%	23%
Never heard of	7%	7%	9%	6%	6%	7%	10%



51. ~~Who is the best person to lead the country?~~

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	26%	3%	15%	57%	15%	29%	38%	21%	30%	28%
Unfavorable	40%	68%	41%	9%	36%	41%	42%	38%	43%	38%
No Opinion	27%	23%	33%	28%	33%	26%	17%	32%	19%	28%
Never heard of	8%	7%	12%	6%	15%	4%	2%	9%	7%	6%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	26%	26%	27%	33%	20%
Unfavorable	40%	36%	47%	40%	39%
No Opinion	27%	31%	18%	22%	30%
Never heard of	8%	7%	8%	4%	11%

	Total	R			CtAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	26%	29%	14%	16%	14%	31%	40%
Unfavorable	40%	39%	43%	41%	49%	37%	28%
No Opinion	27%	25%	32%	33%	26%	29%	22%
Never heard of	8%	7%	10%	11%	11%	4%	10%



52. ~~Multiple Choice Questions~~
~~in JDM~~

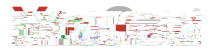


53. ~~Who is the best person to lead the country?~~

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	45%	84%	33%	6%	44%	46%	44%	45%	51%	45%
Unfavorable	38%	2%	40%	79%	30%	43%	43%	32%	36%	45%
No Opinion	14%	10%	26%	13%	19%	10%	12%	18%	9%	10%
Never heard of	3%	3%	1%	2%	7%	1%	1%	5%	4%	

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	45%	39%	57%	40%	49%
Unfavorable	38%	40%	34%	47%	30%
No Opinion	14%	17%	6%	11%	16%
Never heard of	3%	4%	2%	2%	5%

	Total	R			CtAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	45%	42%	59%	49%	55%	45%	28%
Unfavorable	38%	44%	9%	25%	26%	41%	56%
No Opinion	14%	12%	22%	22%	14%	12%	12%
Never heard of	3%	2%	9%	3%	4%	2%	4%



54. ~~Multiple Choice Questions~~
~~in Biji~~



55. ~~Who is the best person to lead the country?~~

	Total	P			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	4%	1%	3%	8%	6%	3%	2%	5%	5%	2%
Unfavorable	81%	91%	82%	72%	71%	87%	89%	77%	83%	86%
No Opinion	12%	5%	11%	19%	17%	9%	8%	14%	10%	11%
Never heard of	3%	4%	4%	1%	5%	2%	2%	5%	3%	1%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	4%	4%	3%	4%	4%
Unfavorable	81%	77%	89%	82%	81%
No Opinion	12%	15%	6%	13%	11%
Never heard of	3%	4%	1%	1%	4%

	R	ClAd
--	---	------



56. ~~Which of the following best describes~~

~~your~~

	Total	ID			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	39%	63%	29%	17%	29%	45%	46%	36%	44%	45%
Unfavorable	21%	5%	17%	41%	20%	20%	23%	16%	19%	29%
No Opinion	22%	15%	32%	27%	24%	21%	21%	21%	23%	18%
Never heard of	18%	17%	22%	15%	27%	13%	11%	27%	15%	8%

	Total	Ed		Gd	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	39%	34%	49%	40%	38%
Unfavorable	21%	21%	20%	28%	14%
No Opinion	22%	23%	21%	22%	22%
Never heard of	18%	22%	10%	10%	26%

	Total	R			ClAd		
		White (Non-Hispanic)	Black	Other	Never	LT 1x per week	1x per week +
Favorable	39%	41%	25%	38%	49%	38%	25%
Unfavorable	21%	23%	9%	22%	16%	20%	30%
No Opinion	22%	22%	25%	22%	18%	23%	27%
Never heard of	18%	14%	41%	18%	16%	18%	18%



57. **Mostly by Fig. Basis**
 (n=15)

	Total	ID			Ag			Inc		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	6%	0%	5%	12%	3%	7%	7%	5%	3%	8%
Unfavorable	27%	45%	25%	9%	26%	26%	31%	23%	33%	30%
No Opinion	23%	17%	25%	28%	26%	22%	18%	18%	27%	25%
Never heard of	44%	38%	45%	51%	44%	45%	44%	54%	37%	36%