





***Q.1 Brown/Warren trend, with party breaks***

	<u>All</u> <u>RV's</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>a. Scott Brown</b>						
<b>Favorable</b>						
Oct. 31-Nov. 3, 2012	54	21	64	89	26	95
Sept. 13-17, 2012	57	--	66	--	37	89
Dec. 1-6, 2011	48	--	59	--	32	82
Sept. 22-28, 2011	52	38	59	78	38	80
<b>Unfavorable</b>						
Oct. 31-Nov. 3, 2012	39	69	30	7	65	3
Sept. 13-17, 2012	29	--	22	--	49	3
Dec. 1-6, 2011	35	--	24	--	52	5
Sept. 22-28, 2011	29	45	24	10	43	8
<b>Never Heard of</b>						
Oct. 31-Nov. 3, 2012	1	1	1	1	1	*
Sept. 13-17, 2012	4	--	1			



Q.2/2a      If the presidential election were being held TODAY, would you vote for **[READ AND RANDOMIZE]**? Q.2a      As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.2]**?

***SUMMARY TABLE INCLUDING LEANERS, with party breaks***



**TREND DATA**

**Q.4 Do you support [Scott Brown/Elizabeth Warren] strongly or only moderately?**

	<u>ALL</u> <u>RV's</u>	<u>ALL</u> <u>LV's</u>	-----UNLEANED-----			---LEANED---	
			<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Scott Brown</b>							
<b>Brown - Strongly</b>	<b>30</b>	<b>33</b>	<b>5</b>	<b>36</b>	<b>66</b>	<b>5</b>	<b>70</b>
<b>Brown - Moderately</b>	<b>16</b>	<b>15</b>	<b>8</b>	<b>20</b>	<b>21</b>	<b>10</b>	<b>23</b>







Q.5 Do you approve or disapprove of the way Scott Brown is handling his job as U.S. senator?

	<u>RV's</u>
Approve	53
Disapprove	35
Don't know/Refused (VOL.)	12

<u>TREND DATA</u>	<u>All</u> <u>RV's</u>	<u>DEM.</u>	<u>UNLEANED</u>		<u>REP.</u>	<u>LEANED</u>	
			<u>IND.</u>			<u>DEM.</u>	<u>REP.</u>
<b>Approve</b>							
Oct. 31-Nov. 3, 2012	53	24	62	87	28	92	
Sept. 13-17, 2012	58	--	65	--	37	91	
Dec. 1-6, 2011	45	--	55	--	28	79	
Sept. 22-28, 2011	53	32	60	83	35	82	
<b>Disapprove</b>							
Oct. 31-Nov. 3, 2012	35	64	26	8	58	4	
Sept. 13-17, 2012	26	--	19	--	40	3	
Dec. 1-6, 2011	36	--	27	--	51	12	
Sept. 22-28, 2011	29	45	22	10	43	7	
<b>Don't know/Refused (VOL.)</b>							
Oct. 31-Nov. 3, 2012	12	12	12	5	14	4	
Sept. 13-17, 2012	17	--	16	--	22	6	
Dec. 1-6, 2011	19	--	19	--	21	10	
Sept. 22-28, 2011	19	23	18	6	22	10	

**Q.6** In general, do you think Scott Brown's political views are too conservative, too liberal or about right?

**CURRENT**

**Q.9 Do you think that as U.S. Senator, Scott Brown has compromised with Democrats too much, not enough or about the right amount?**

**CURRENT**

**Q.10** Regardless of how you may vote for U.S. Senate next year, who do you think would do a better job of looking out for the economic interests of middle class families – [ROTATE: Scott Brown or Elizabeth Warren?]

<b><u>CURRENT</u></b>	<b><u>All RV's</u></b>	<b>-----UNLEANED-----</b>			<b>-----LEANED-----</b>	
		<b><u>DEM.</u></b>	<b><u>IND.</u></b>	<b><u>REP.</u></b>	<b><u>DEM.</u></b>	<b><u>REP.</u></b>
Scott Brown	43	13	51	84	14	88
Elizabeth Warren	47	80	39	12	78	7
Neither (VOL.)	1	1	2	0	2	0
Both equally (VOL.)	1	1	1	0	1	0
Don't know/Refused (VOL.)	7	5	7	5	6	5

<b><u>TREND DATA</u></b>	<b><u>Brown</u></b>	<b><u>Warren</u></b>	<b><u>Neither (VOL.)</u></b>	<b><u>Both (VOL.)</u></b>	<b><u>DK/Ref.</u></b>
Oct 31-Nov. 3, 2012	43	47	1	1	7
Sept. 13-17, 2012	44	46	1	2	8
Dec. 1-6, 2011	33	43	5	1	18

**Q.10.1** Regardless of who you support for U.S. Senate, who do you think would do a better job on issues especially important to women – [ROTATE: Scott Brown or Elizabeth Warren?]

<b><u>CURRENT</u></b>	<b><u>All RV's</u></b>	<b>-----UNLEANED-----</b>			<b>-----LEANED-----</b>	
		<b><u>DEM.</u></b>	<b><u>IND.</u></b>	<b><u>REP.</u></b>	<b><u>DEM.</u></b>	<b><u>REP.</u></b>
Scott Brown	35	10	41	68	10	74
Elizabeth Warren	55	86	48	17	85	14
Neither (VOL.)	1	*	1	0	1	1
Both equally (VOL.)	2	1	2	5	1	3
Don't know/Refused (VOL.)	7	3	8	11	3	8

**DEMOGRAPHICS**

	<b><u>Unweighted %</u></b>	<b><u>Weighted %</u></b>
<b>SEX</b>		
Male	47	48
Female	53	52
<b>AGE</b>		
18-34	15	21
35-49	20	25
50-64	36	31
65+	26	20
<b>EDUC</b>		
HS or less	21	29
Some college	22	25
College graduate	31	26
Post-graduate	25	18
<b>RACE/ETHNICITY</b>		
White, non-Hispanic	85	86
Black	4	3
Hispanic	4	5
Other	6	4

<b>INCOME</b>	<b><u>ALL RV's</u></b>
<b>Less than \$50,000</b>	<b>25</b>
<b>\$50,000 to under \$100,000</b>	<b>34</b>
<b>\$100,000 +</b>	<b>24</b>
<b>Don't know/Refused (VOL.)</b>	<b>17</b>