UMass Lowell/Boston Globe
Survey of MA3 Democratic Primary Voters

August 1-21, 2018

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HIGHLIGHTS

Dan Koh Leads a Field of 10 Candidates, 8 out of 10 Voters Still Undecided

UMass Lowell and the Boston Globe have partnered to release the second public nonpartisan poll in the Massachusetts 3rd Congressional District race to succeed outgoing incumbent Niki Tsongas. In the poll of Democratic primary likely/F6 11 Tf (-4(im)] TJ8 [9( )] TJ [-2(p)] i6l70)]

among likely voters. Majorities say they have never heard Gonser (59%), Das) (54% Malone (55%), and Ballinger

majorities of Massachusetts District 3 likely Democratic primary voters have no opinion or have never heard of 9 of the 10 candidates running. The exception, again, is Koh

This is not for the lack of campaign efforts. Nearly half of the likely Democratic primary voters surveyed (48%) indicated that they had been contacted by phone by one of the campaigns and nearly a third (30%) indicated that they had been contacted in person by the campaigns. Here we begin to see the effectiveness of the campaign operations of the leading candidates, particularly M

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reason Dan Koh is the best-known candidate in the district is that, according to the data available to us, covered the most ground with his campaign operation. This is a feat that we should perhaps not find all that surprising given his sizable campaign war chest advantage vis the other candidates.

Candidate Characteristics

Respondents in the survey were asked about a variety of

that ICE is in need of changes but belief that ICE should be abolished, following a popular talking point of progressive reforms.

Other Findings in the Poll

- ‹ Outgoing Congresswoman Niki Tsongas will leave office with a 72% favorability rating and a +60% net favorable rating in the district.

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