

# Center for Public Opinion

## UMass Lowell/7News Survey of New Hampshire Voters

October 28-November 2, 2016

!" #\$%&'(&)\*+,.-./0' &'2/-3'0'4&563'0-&/(3.&\*-&-78-\*+,9'&6:&\*&/>'9?&563'&&  
&&  
@.'&15&+,9'&.\*-&\*A&\*4B7-3'4&+\*02/A&6:&'0060&E63J K&3.'&=5&-\*+,9'&.\*-&\*A&\*4B7-3'4&+\*02/A&6:&  
'0060&E63J I&  
&  
!""#\$%%&'((\*)+,-)(&.+#0.1#0)++#2)"/%3.44531"(%.&+34"#1"/)+%/#54-#-%53+-#\*%"\$.-+.67#-3/8+./)1",  
#  
!#"\$\$%&'(%)\*+,'-,(,'-,-.&\*)'/&'01)2"-03'4&567'823437'%'5;1#'1<;2%'9%,;%#<1#'8"/.\*5'=>\*,\*1,'-,(,'  
?))15\*-;%'8#1<%))1#1<'81.\*;\*5-.'!5\*%,5%7'@,\*\$%#)\*;&'1<'A-))-52")%;;)'B1C%..'  
'  
41'&1"2-\$%-'D")%;\*1,'-/1";;2\*')>1..E"F<)17';C%%;'G@ABH98=-,('C%I!-5%;1'&1"3'"

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## HIGHLIGHTS

### Presidential Election: Clinton and Trump now tied at 44%

F,->1..';-6%,!%,,\*#%.&'-<;%#'.-);'J#\*(-&I)'%\$%.-;\*1,';2-;'JKF'4\*#%5;1#'0-L%2-'01L%&  
\*,<1#L%('91,+#%)'1<;%C'L-;%#\*-.)'\*,';2%\*'%,%;)\*+-,\*1,'1<'M\*..-#&'9. \*,;1,I)'''%'1<-'#\*\$-;%'  
%L-\*.')%#\$%#7';2%#-5%\*,'N%C'M-L>)2\*#%'\*),1C'-(%-(2%-;7'C\*,2'.%))';2-,'-C%&6%<1#%'  
M-L>)2\*#%'\$1;%#')+1;2%>1..);1'(%;%#L\*,%'21C';2%'<1.%#-\$1;%)\*,';2%'O#-,;%'!:-;%'  
C\*..%'..15-;%&"41,-.(P#"L>-,('M\*..-#&'9. \*,;1,'-#%;\*%(-;'QQR'-L1,+.\*6%.&\$1;%#)7'C\*,2'  
B\*/%#;-#\*-,'O-#&'012,)1,'-;SR'-,('O#%,8-#;&'5-,(\*(-;%'0\*..!;%\*,'-;TURQR'-#%"',(%5\*(%)(  
9. \*,;1,'.%('/&'V'>1\*,,);\*,';2%'OC-&'#\*-.'2%-,'\*,-'

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A1);'\$1;%#)'2-\$%'L-(%">';2%\*#'L\*,()7'C\*;2'[WR'1<'P#"L>")">>1#;%#)-,('^YR'1<'9.\*;,1,' )">>1#;%#))-&\*,+'2%\*%'\_(\_(%<\*,\*;%.&\$1;%'<1#';2%\*#'521)%,'5-,(\*(-;%3" M1C%\$%#7'XaR'1< P#"L>")">>1#;%#)'51L>-#%'(1[R'1<'9.\*;,1,')">>1#;%#))-&';2%&'51".(');\*..'52-,+%'2%\*#'L\*,(7'\* ,(\*5-,\*,+-'>1%;,\*-'1>%,\*+',<1#9.\*;,1,\*,'2%'.-),C%63"

'  
9.\*;,1,I))">>1#;(\*)'51L\*,+'<#L'\$1;%#)'C\*;2'51..%+%'(%+#%%)7'C1L%,'-,('&1",+%#\$1;%#)7'C2\*.% P#"L>'(1%)'/%);'-L1,+L%,7';21)%';2-'2-\$%',%\$%#'-;%,(%('51..%+%'-,('21)%QW&%-#)' 1.(3"P2%'+%,(%#'+->2-)'%#L-\*,%(''-)\*+,\*<5-,'>-#';1<'2\*');1#&U'9.\*;,1,'.%-()'/&'XV'>1\*,;)' -L1,+C1 L%,'-,('P#"L>'.%-()'/&'XV'>1\*,;)'-L1,+L%,3"b2\*.%';2\*)'\*)>-.#+%'+%,(%#'+->7'\*;\*)' ,1,">%#5%(%,,;%('\*,;2%'O#-,\*;%!;-%U\*',-'TYXQ'@A-))'B1C%..cWN% C)>1..'51,(5%;(\*,;2%' N%C'M-L>)2\*#%!'%,;-%#-5%'/%;C%%,4%L15#;-0%-,,%'!2-2%,'-,('Z%>"/.\*5-,!#1,CK' !2-2%,'.%-(/&'XW'>1\*,;)'-L1,+C1L%,3"P2%#%<1#%7'(%>\*:%;2%-;;%;,\*1,'<15")%'(1,C1L%, C\*;2';2%'2\*);1#\*5'5-,(\*(-5&'1<'M\*..#&'9.\*;,1,-,('51,;#1\$%#)-.'%#L-#6)'L-(%/'&'41,-.'P#"L>7' \$1;%#)->>%-#';1'/%'.-#+%.&-(2%#,+'1';2%\*#>-#;&\*%(\*,;\*;&3"

'

P2%#%2-')-.)1'/%%, '-5.%-#')2\*<\*, '\$1;%#)I))%, )%'1<'C21'C\*..'C\*,3"b2\*.%'-L-d1#\*&'\STR]' /%.\*\*%\$%'M\*..#&'9.\*;,1,C\*..C\*,;2%\*%.%5;\*1,7';2-,'L/%#')'(1C,[>1\*,;)'<#1L'1#">%\$\*1")' >1..7'C2\*.%';2%'/%. \*%<2-;'P#"L>'C\*..C\*,2-)'\*,5#%--%('<#1L'1"QR3"

'

## Motivated Reasoning and the Effect of Controversies

=#">1..'\*5."(%('D"%);\*1,)-/1";'a'\*L>1#;-,'5-L>-\*+,'\_%\$%,;)'>2-'2-\$%'155"##%(\*,;2%'.-);' V'C%6)e"\X];2%#%\$%.-'\*1,;2-;'2%'JKF'C-)'51,;\*,\*,'+'1\*,%\$);\*+-%'M\*..#&'9.\*;,1,I)\%L-\*.)7' ;2%'-55")-;\*1,)1<'XX'C1L%,;2-'41,-.'P#"L>2-)'%,+-+%(\*,\*,->>#1>#\*-;%')%f"-./%2-\$\*1#'-,('a];2%\*%<<%5;'1<'2%'(%/-;%3="#"'+%,%#-.-'\*,(\*,+)>1\*,;1,1,\*1,;2-;\*54,\*)-,)-#%-/.%' ;1<\*.;%#-,('(\*L\*))'51,;#1\$%#)\*%)7"/,'2%)%51,;#1\$%#)%\$%-'L1;\*\$-,\*+'<-5;1#)<1#';21)%'<#1L';2%'1;2%#>-#;&3"

'  
=,'2%D"%);\*1,1<'2%'JKFI)'#%\$\*%C'1<-'((\*,\*1,-.%L-\*.)<#1L'M\*..#&'9.\*;,1,7'T[R'1<.\*6%.& '\$1;%#))-&';2-,'2%&-'%'.%)'.\*6%.&';1'\$1;%'<1#9.\*;,1,'/5-)"%1<'2\*'),%C)7'C2\*.%'V[R])-&\*' ;(1%),1;L-6%-'(\*<<%#,5%\aR)-&'\_L1#%'.\*6%.&]3" M1C%\$%#7'-L1,+4%L15#-;)7'[^R])-&\*' ;L-6%),1'(\*<<%#,5%7'QR)-&\*' ;L-6%);2%L'L1#%'.\*6%.&';1')>>1#;9.\*;,1,7'-,(1,&'VR)-&';2%&-'%'.%)'.\*6%.&';1'\$1;%'<1#9.\*;,1,'/5-)"%1<'2\*'),%C)3?L1,+Z%>"/,(\*5,(%>%,(%,;,)7' 21C%\$%#7'C%)%>#%-;%#'-;#\*;1,U'QQR'1<'Z%>"/.\*5-,-,('aar'1<\*,(%>%,(%,;,)')-&';2-,'2\*') ,%C)L-6%);2%L'.%)'.\*6%.&';1'\$1;%'<1#9.\*;,1,3'K';7'C%2-);%;,1,1;%';2-;L-,&'1<'2%)%' ;1;%#)'C%#%-#%-(&',1,')>>1#;\*,'+9.\*;,1,-,('2%\*);.%-()P#"L>-L1,+F,(%>%,(%,;,)a[R' ;1'aTR3"

'  
b%')%>-'\$%#&)\*L\*.#>-;.%#,'C\*;2'#%+-#()'1';2%'-..%+-;\*1,)/&')%\$%#-.C1L%,/-1";'P#"L>I)' \*,->>#1>#\*-;%'/%2-\$\*1B316\*,+'-;..\*6%.&\$1;%#)7'TVR)-&';2-,'2\*')L-6%);2%L'.%)'.\*6%.&`

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;1')">>1#;'P#"L>7'"/'-L1,+''Z%>"/\*5-,)7';2-;,"L/%#'(1#>);1'[R7'C\*;2'[VR')-&\*,+'\*;L-6%)'  
,1'(\*<<%#%,;-,('VR')-&\*,+'\*;L-6%);2%L'L1#%.\*6%.&';1'\$1;%'<1#9.\*;1,3"  
'  
g\$%, '1, '2% '(%/-%;)7'C2%#%'N%C'M-L>)21#%#)-+%%'/&-'C\*(%L-#;2;,'9.\*;1'C-);2%'  
C\*, %#1<2% '(%/-%;)\SSR')-&'9.\*;1,'>%#<1#L%('/%;;%#51L>-%('1'1,.&'TSR'<1#P#"L>]7'  
1,&'QR')-&';2%;(%/-%;)52-, +%('2%#\$1h%R'1<'9.\*;1,\$1;%#)-,('SR'1<P#"L>\$1;%#)3"

## **Policy Issues**

=,%>-#;'1<'2%%.%5;1#-.>#15%));2-;'2-)'/%%,');#-,+%.&-/)%,;'<#1L'>"/.\*5'(\*)51"#)%'\*'  
)\*+, \* <\*5-;,'>1.\*5&'(%/-%;3"N%C'M-L>)2\*#%'\$1;%#)'C%#%-)6%('C21';2%&';#');L1#%'1,'XX'>1.\*5&  
\*))%"7'-,('C%'L-&'/%-/.%;1",(%#);-,(>-#;'1<'41,-.(P#"L>I'))#%'-,( ;2%'5.1)%,%))'1<'  
;2\*)%5;\*1,'/&';2%\*#-,,)C%#)3"A-d1#0.2(-6)] TJ [0>-#))'1<%';2%L'L5;1#-.'

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>-#;\*);'.1&-.;&'#-;%)-#%',%-#.&'%D"\*\$-.%,;'C\*;2'[VR'1<'4%L15#-;)'-,([aR'1<'Z%>"/.\*5-,)'  
)">>1#;\*,+'2%\*#'5-,(\*(-;%3"!"","7'21C%\$%#7'\*')C\*,\*,+\*,(%>%,(%,,%'QR3"  
'  
k-,'=);%#, ' 51,;\*,"%');1'"<<%##1L';2%'<-5';2-'L-,&'N%C'M-L>)2\*%'\$1;%#)'%\*;2%#'(1',1;  
6,1C'C21'2%)"\XXR]1#2-\$%'&%;'(%\$%.1>-'1>\*,\*1,'-/1";'2\*L'\X VR]3P2%)%' "L/%#)'-#%'  
\*L>#1\$(%7'/"1,.&'XR'1<'N%C'M-L>)2\*%'\$1;%#)'2-\$%'%\$%#2%-#('1<'92#\*)'!"","3"  
'

**Election**