

Pollof Millennial Registered Voters in the United States

N=1,000, Adjusted Margin of Error: 3.4%

The poll was sponsored by the University of Massachusetts Lowell between November 30, 2018 and December 10, 2018, YouGov interviewed 1,666 respondents online who were then matched to a sample of 1,000 to produce the final dataset of Americans 18 to 37 years old.

The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2016 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logit model was fit to the data.